

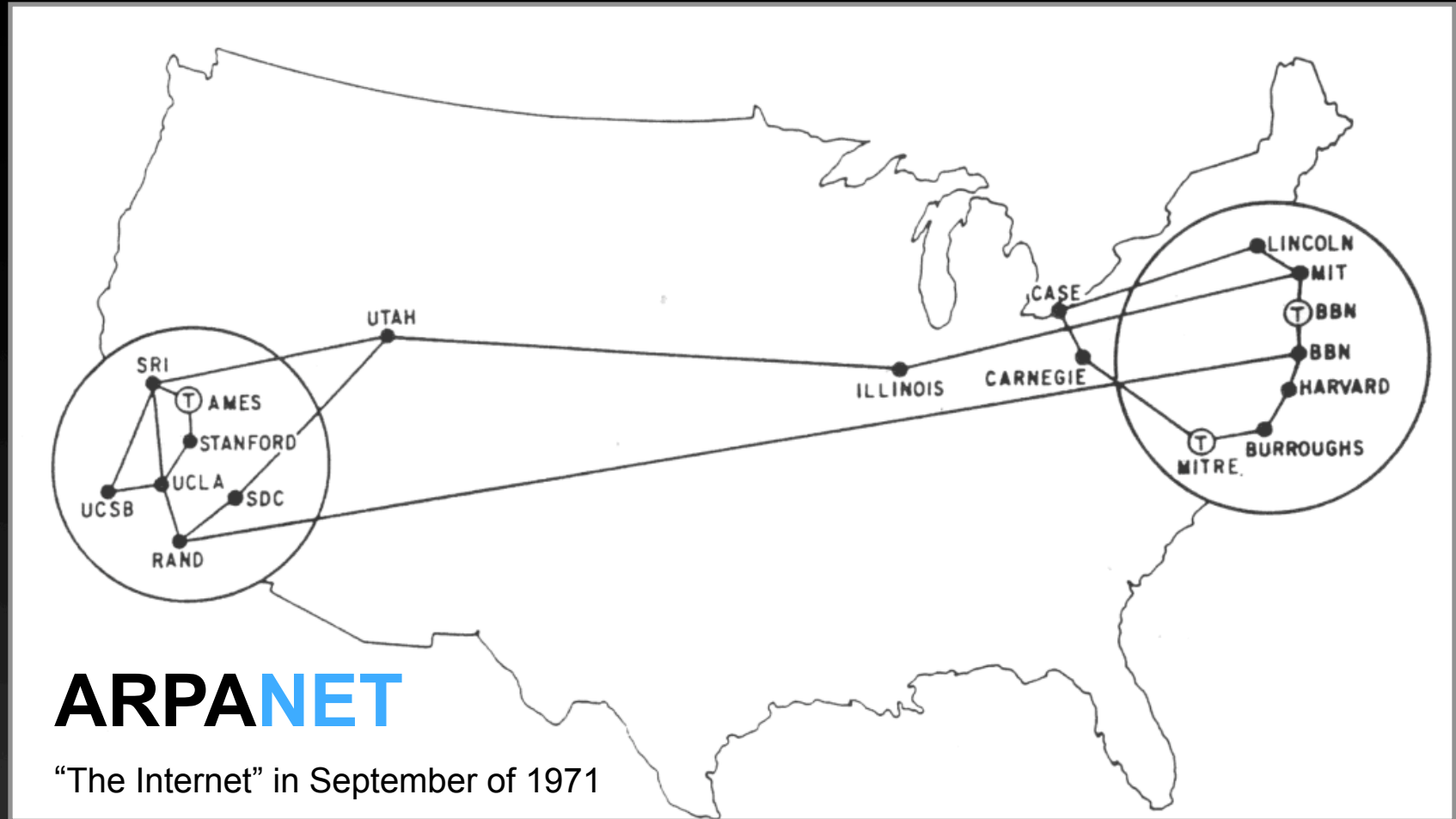
NewMedia 101

wikis, blogs, tagging, feeds,
podcasts, media distribution
and social networking

In the Beginning...

there was
The Web Page

No, Wait, Scratch That



Already in Your Toolbox

- Email
- Text Messaging
- Message boards
- Chat



New Tools

{ wikis, blogs, tagging, feeds, podcasts,
media distribution and social networking }

1. What is this thing?
2. The good, the bad...
3. Getting started (join the community)
4. Master the tool (set up your own)
5. ~~Profit!~~ Questions?

Web Page/Site

1) What?

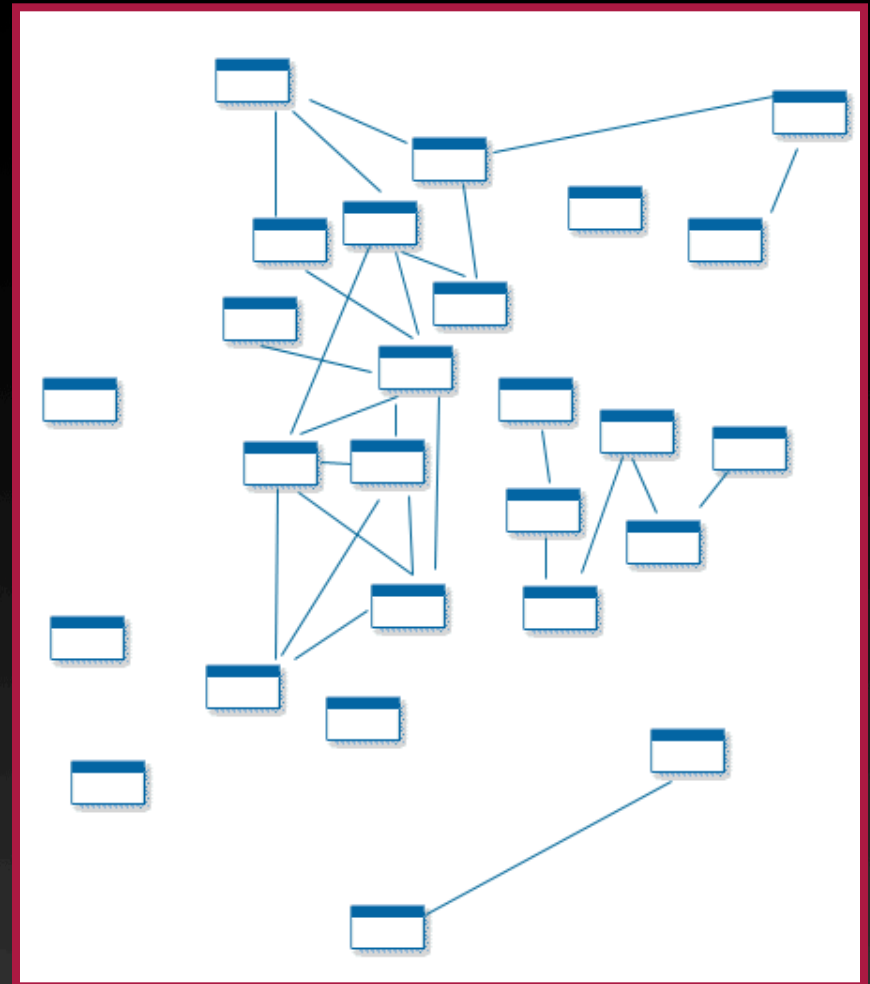
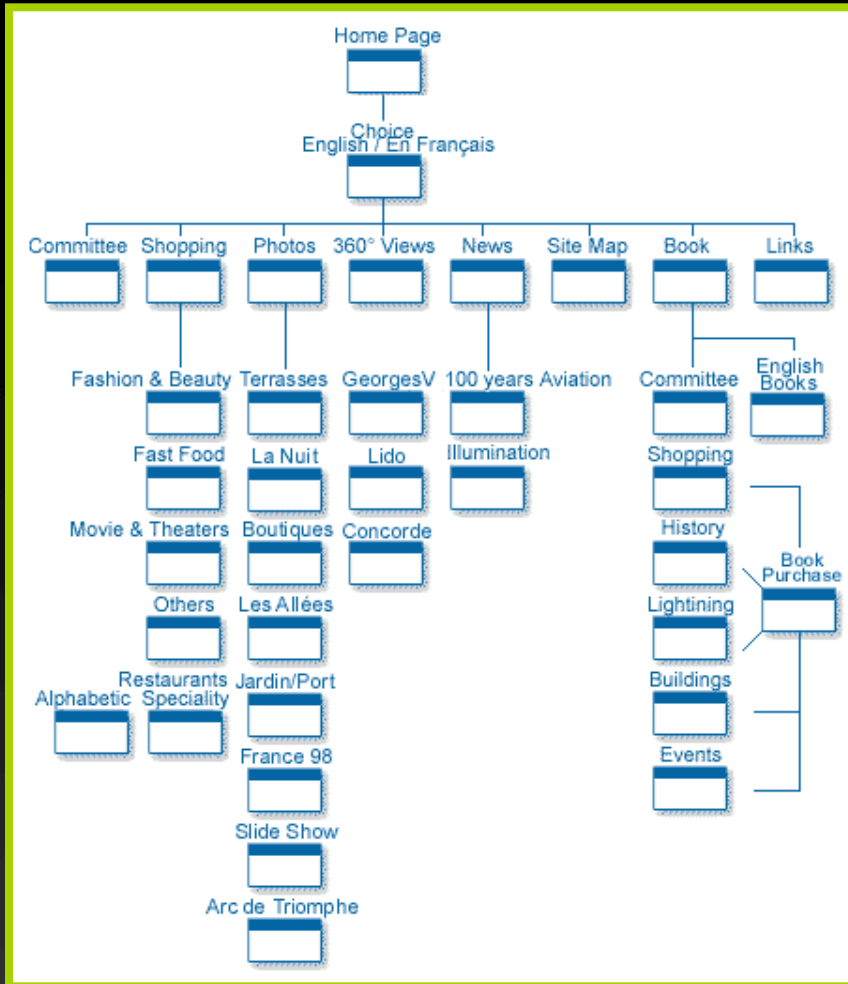
The screenshot shows a web browser window displaying the Portland Community College website. The browser's address bar shows the URL <http://www.pcc.edu/about/profiles/2008/01-28/>. The website features a dark blue header with the PCC logo and navigation tabs for 'About PCC', 'Academic Programs', 'Calendars', 'Class Schedule', 'Resources', and 'MyPCC'. A search and contact link is also present. The main content area is divided into several sections:

- We're all about your future.** A large banner image shows a woman kissing a man in a military uniform. Text below the image reads: "Cannes winner highlights African film festival. PCC's Cascade Festival of African Films features award-winning movies and a visit from documentary filmmaker Jean-Marie Téno. »»"
- Earn a Degree or Certificate**: "Choose a job-focused major in one of over 80 fields or start here and transfer to a four-year university. [Apply at Admissions.](#)"
- Advance Your Career**: "Get job skills training and take professional licensing courses to jump start your career."
- Take Classes for Fun**: "Just enjoy learning? Looking to pick up a new skill or hobby? Browse the hundreds of classes offered by Community Education."
- Prepare for College, for Life**: "Complete high school, earn a GED, or improve your English skills."
- Develop Your Business**: "Access training and educational resources tailored for your enterprise."
- Make college a "go!" in '08!**: "A new funding model means big financial aid increases for Oregon students in 2008. Find out why applying now can make college more affordable than ever before. »»" This section includes a circular logo that says "MORE FINANCIAL AID COLLEGE GO! '08 FOR MORE OREGON STUDENTS".

At the bottom, there are two columns of links: "News / Events" (Carroll inspires at In-Service, Cascade open house Friday) and "Announcements" (Seasonal Information, Find out where alerts will be).

Web Page/Site

2) Good/Bad



Web Page/Site

3) Get Started



YAHOO! GEOCITIES Welcome, Guest
[Sign in]

GET A FREE WEB SITE WITH
GEOCITIES FREE.

Or try Yahoo! Web Hosting
at a special discounted rate.

GeoCities Free Yahoo! Web Hosting [Sign Up](#)



Secure group websites

ation with a few people, a whole organization, or the e

easily



Ann's Flowers

WELCOME GARDEN TIPS MY ALBUMS OUR BLOG [VISIT OUR SHOP](#)



Ann's Flowers
445 Spring St
Oregon City, OR 97045
(503) 555-1287
Hours: Mon-Sat, 9-4

We're located about 70 miles north of Portland. You can use this interactive map to get detailed directions.



Web Page/Site

4) Master

```
h1 { color: white;
background: orange;
border: 1px solid black;
padding: 0 0 0 0;
font-weight: bold;
}
/* begin: seaside */
body {
background-color: #f0f0f0;
color: black;
font-family: Arial, sans-serif;
margin: 0 4px 0 4px;
border: 12px solid black;
}
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Strict//EN" "http://www.w3.org/TR/xhtml1/DTD/xhtml1-strict.dtd">
<html>
<!-- created 2003-12-12 -->
<head><title>XYZ</title>
</head>
<body>
<p>
voluptatem accusantium do-
totam rem aperiam eaque
</p>
</body>
</html>
```

HTML


Web Page/Site

5) Questions



Wikis

1) What?



WIKIPEDIA

English
The Free Encyclopedia
2 534 000+ articles

Español
La enciclopedia libre
392 000+ artículos

Français
L'encyclopédie libre
698 000+ articles

Deutsch
Die freie Enzyklopädie
795 000+ Artikel

Português
A enciclopédia livre
424 000+ artigos

中文
自由的百科全书
203 000+ 條目

Polski
Wolna encyklopedia
531 000+ haset

日本語
フリー百科事典
515 000+ 記事

Русский
Свободная энциклопедия
311 000+ статей

Italiano
L'enciclopedia libera
488 000+ voci

Wikis

2) Good/Bad

The screenshot shows the Wikisimpsons website. At the top left, the word "wikia" is displayed in blue, with "ENTERTAINMENT" in a blue box below it. To the right of this are links for "View source" and "History". The main title of the page is "The Simpsons", with the subtitle "From Wikisimpsons" below it. A green banner across the page reads "Welcome to Wikisimpsons - New user? Please [create an account](#)". Below this is a yellow placeholder box. A blue box contains the text "Welcome to Wikisimpsons, a Simpsons Wiki" and "In this wiki, started on September 24, 2005, we have 1,234 pages and 567 users." Below this are links for "Newest pages" and "Recent changes". At the bottom right of this section are links for "Home", "Characters", and "Episodes". On the left side, there is a search bar labeled "Search Wikisimpsons" with a magnifying glass icon. Below the search bar is a navigation menu for "Simpsons Wiki" with links for "Characters", "Locations", "Notable Episodes", and "Community". At the bottom of the left sidebar are links for "Upload image", "Special pages", "Help", "Recent changes", "Random page", and "What links here". At the bottom of the page, there is a section for "Featured Article".

Wikis

4) Get Started

Log in / create account

From Wikipedia, the free encyclopedia

Log in

Don't have an account? [Create one.](#)

Username:

Password:

Remember me (up to 30 days)

Wikis

4) Master

Index of /mediawiki/

Name	Last Modified	Size	Type
Parent Directory/		-	Directory
1.10/	2008-Mar-03 07:17:38	-	Directory
1.11/	2008-Mar-03 07:17:45	-	Directory
1.12/	2008-Mar-20 22:14:36	-	Directory
1.13/	2008-Sep-06 16:45:25	-	Directory
1.6/	2007-Feb-21 02:43:34	-	Directory
1.7/	2007-Feb-21 02:43:34	-	Directory
1.8/	2007-Sep-10 22:03:10	-	Directory
1.9/	2008-Mar-03 07:17:31	-	Directory
snapshot/	2007-Feb-21 02:43:34	-	Directory

lighttpd/1.4.19



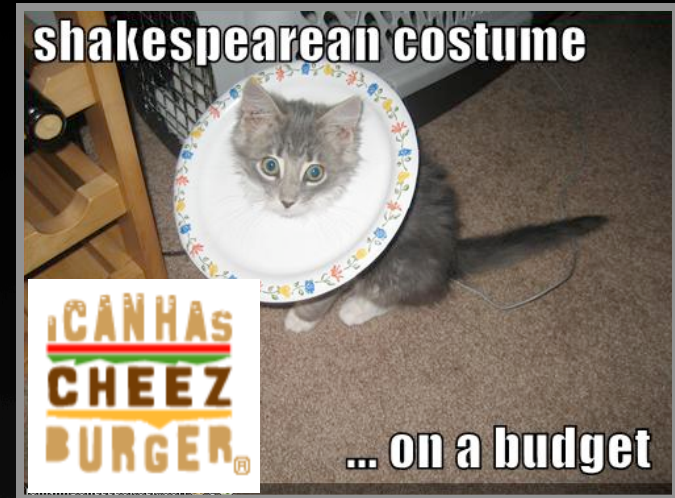
Wikis

5) Questions



Blogs

1) What?



Blogs

2) Good/Bad

Expertise

examples of:

[Web Development](#)
[Flash + Actionscript](#)
[Photography](#)
[Graphic Design](#)
[Desktop Applications](#)
[Presentations](#)

Aliases

that I go by:

[gabrielm](#) - BoingBoing
[gabrielmcgovern](#) -
[gotoandplay](#)
[gabrielm](#) - lifehacker/gizmodo
[slash5-toaster](#) - ebay

Feeds

I read daily:

[A List Apart](#)
[BoingBoing](#)
[Diesel Sweeties](#)
[LifeHacker](#)
[Make Magazine](#)
[Slashdot](#)

Music

that I like:

[Organ Donor \(Live\)](#)
by DJ Shadow
[Ninja Tune](#)
by Hexstatic
[Spaceape](#)
by Burial
[visit my PANDORA profile \[RSS\]](#)

Featured Post: [Down to the Southwest](#)



We just spent the last two weeks down in the southwest. I wrote some trail logs of our adventures, but it may take some time to post those on the web. For now, I just wanted to get a quick synopsis and some photos up. I flew down to meet Sam in Reno, NV. After a night in the crazy neon of the downtown casinos, we took off and headed west along highway 50. Later, we would learn that this road is nicknamed "the loneliest road in America". Between the small towns, there are just hundreds of miles of desert and rolling mountains. Our first stop was the Great Basin national park on the ot...

Posted on 2007-08-20 | [1 comment\(s\)](#)

@ work

[Initialized a WordPress blog](#)

2006-10-21: I like to fly - although I don't do it often and the cabin pressure seems to screw with my head. Also, there is that dreaded feeling of rush, even when you arrive hours early for your flight. Sam drop...

[On the ground at O'hare](#)

2006-10-22: On the ground at O'hare, the rushed feeling took over again as I set out to find my

@ play

[Ghost Chili \(4\)](#)

2007-03-10: Last November, I read this article on BoingBoing about the crowning of a new capsaicin king. At a 1,000,000 scoville units, the Bhut Jolokia from southern India is over 100 times hotter than any jalap...

[Pepper Envy](#)

2007-09-25: Back in March, I spoke about the the

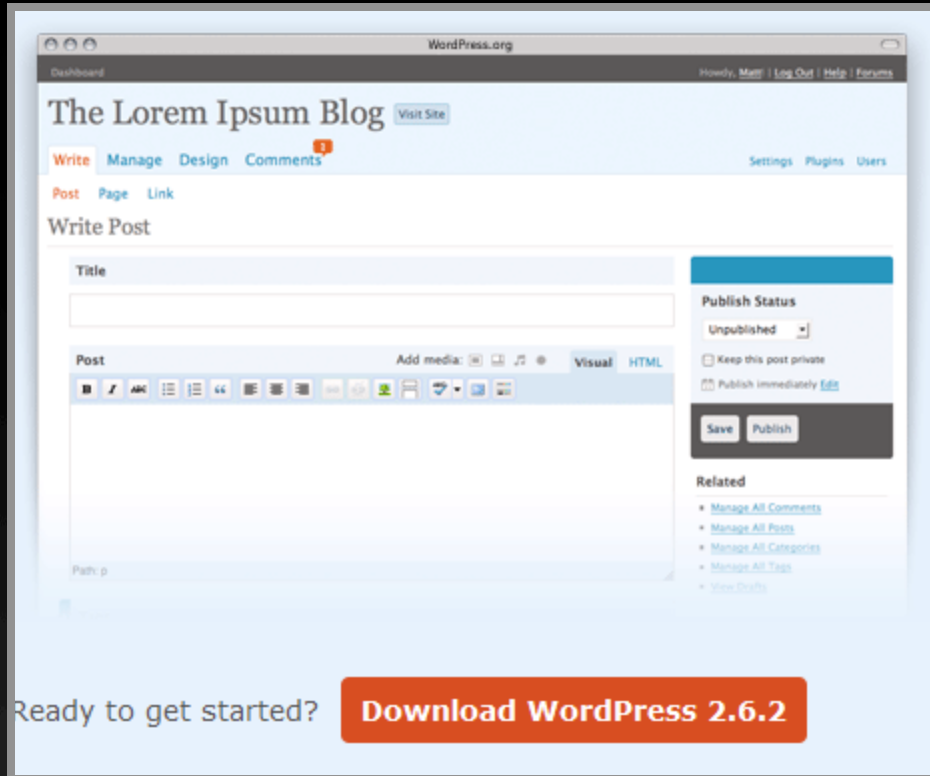
Blogs

3) Get Started



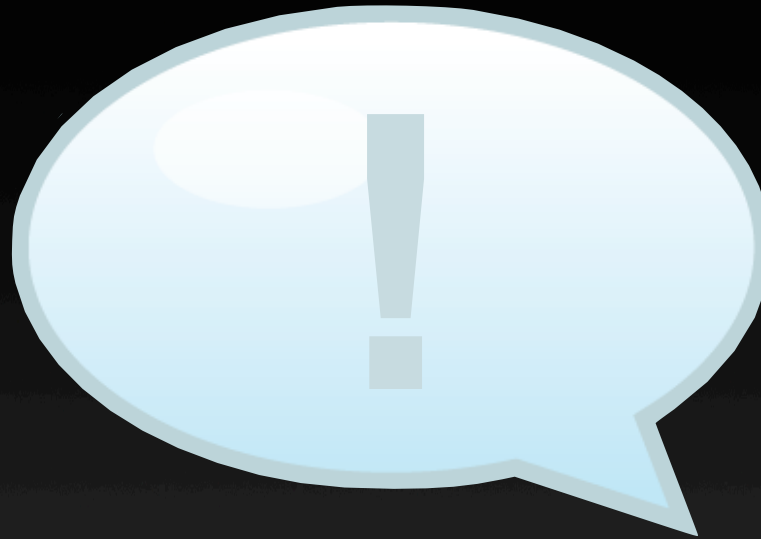
Blogs

4) Master



Blogs

5) Questions



Tagging

1) What?

Tag Cloud: Popular

Sort: Alphabetically | [By size](#)

.net 2008 3d advertising ajax and animation api apple architecture **art** article articles artist audio **blog** blogging **blogs** book **books** browser **business** car cms code collaboration comics community computer converter cooking cool **css** culture data database **design** desktop **development** diy documentation download downloads drupal ebooks economics **education** electronics email entertainment environment fashion fic film finance firefox **flash** flex flickr **food** forum **free** freeware fun funny gallery game **games** geek **google** government graphics green guide hardware health history home hosting house **howto** html humor icons illustration images imported information **inspiration** interactive interesting internet iphone japan java **javascript** jobs jquery kids language learning library **linux** list lists literature **mac** magazine management maps marketing math media microsoft mobile money movie movies mp3 **music** network networking **news** online **opensource** osx people phone photo **photography** photos photoshop php plugin podcast **politics** portfolio privacy productivity **programming** psychology python radio rails realestate recipe recipes **reference** religion research resources reviews rss ruby rubyonrails school **science** search security seo shop **shopping** social socialnetworking **software** statistics streaming teaching tech **technology** tips todo tool **tools** toread travel tutorial tutorials tv twitter typography ubuntu usability **video** videos vim visualization **web** web2.0 webdesign webdev wiki wikipedia windows wishlist wordpress work writing youtube

Tagging

2) Good/Bad

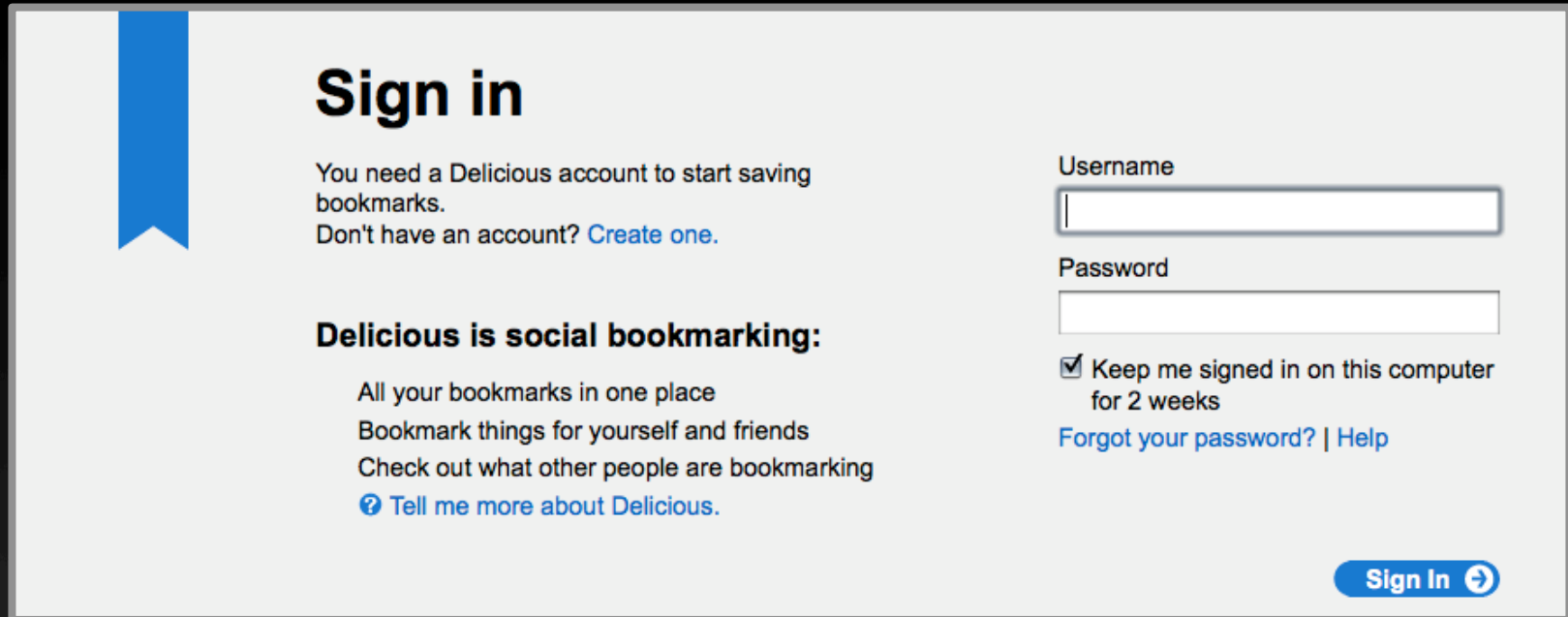
The screenshot shows the Delicious social bookmarking website. At the top left is the logo "delicious" with the tagline "social bookmarking". To the right, it says "It's Free!" and has buttons for "Join Now" and "Sign In". A blue banner below the logo contains the text "The tastiest bookmarks on the web. Save your own or see what's fresh now!" and an illustration of three cupcakes. Below the banner is a search bar with the placeholder text "Search the biggest collection of bookmarks in the universe..." and a "Search" button. The main content area is titled "Popular Bookmarks" and "Explore Tags". It lists "The most popular bookmarks on Delicious right now" with a "See more Popular bookmarks" link. A counter shows "New bookmarks saved in the last minute 100". The list of bookmarks includes:

- Technology Review: 3-D Printing for the Masses** (62) with tags: prototyping, printing, 3dprinting, fabrication, 3d
- Back Up a Web Server - Webmonkey** (61) with tags: backup, linux, sysadmin, web, server
- mixi for iPhoneから発掘されたmixi日記投稿用API** (61) with tags: mixi, api, iPhone, atompub, wss
- Cut-Your-Spending-by-\$500-Per-Month: Personal Finance News from Yahoo! Finance** (61) with tags: money, finance, personal, life, savings

On the right side, there is a "Popular Tags" section with a list of tags: design, blog, video, software, tools, music, programming, webdesign, reference, tutorial, art, web.

Tagging

3) Get Started



The image shows a screenshot of the Delicious website's sign-in page. On the left, there is a blue bookmark icon. The main heading is "Sign in". Below it, a message states: "You need a Delicious account to start saving bookmarks. Don't have an account? [Create one.](#)".

Under the heading "Delicious is social bookmarking:", there are three bullet points: "All your bookmarks in one place", "Bookmark things for yourself and friends", and "Check out what other people are bookmarking". A link with a question mark icon says "Tell me more about Delicious."

On the right side, there are two input fields: "Username" and "Password". Below the password field is a checked checkbox with the text "Keep me signed in on this computer for 2 weeks". Below that are two links: "Forgot your password?" and "Help". At the bottom right, there is a blue "Sign In" button with a right-pointing arrow.

Tagging

4) Master

Tags

Separate tags with commas

Tags used on this post:

red orange yellow green blue

Add new tag **black and white color** car card cartoon cover creative commons cro cycle download drawing free gradiant

graffiti homemade hope hot lincoln logo logos magazine

Manifest Hope marker new york times obey official original

painting political cartoon poster print punk reader submission red white and blue screen print set sidewalk spoke spray paint stars

stencil sticker t-shirt tag vector wall

Tagging

5) Questions



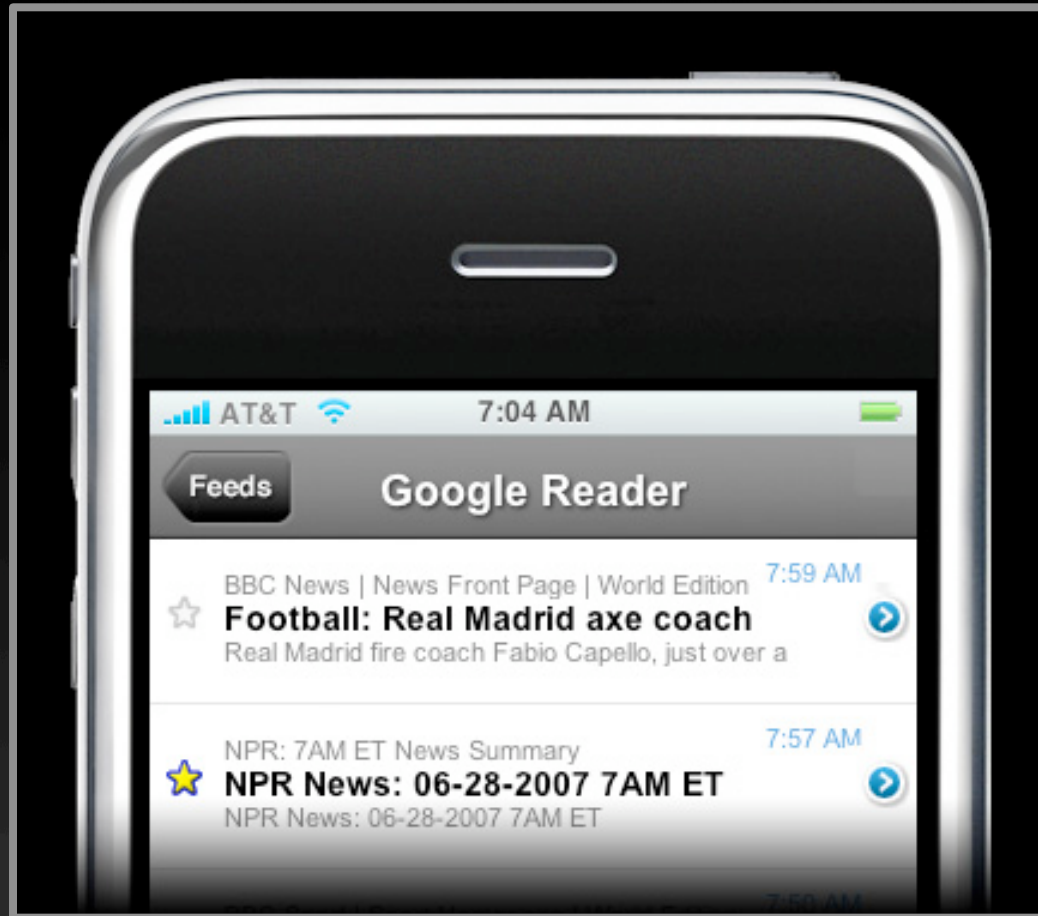
Feeds

1) What?



Feeds

2) Good/Bad



Feeds

3) Get Started



Subscribe to this feed using

Always use Google to subscribe to feeds.

Subscribe Now

News Releases | Portland Community College

The PCC News website features weekly news and feature stories about PCC. Discover more about PCC by visiting the main PCC website at [www.pcc.edu](#)

[Carroll has a ball at PCC In-Service](#)

Mon, Sep 15, 2008 1:00 AM



Feeds

4) Master

Privacy Settings

Blog Visibility

- I would like my blog to be visible to everyone, including search engines (like Google, Sphere, Technorati) and archivers
- I would like to block search engines, but allow normal visitors

Save Changes

Blog pages show at most

6 posts

Syndication feeds show the most recent

15 posts

For each article in a feed, show

- Full text
- Summary

Feeda

5) Questions



Podcasting

1) What?



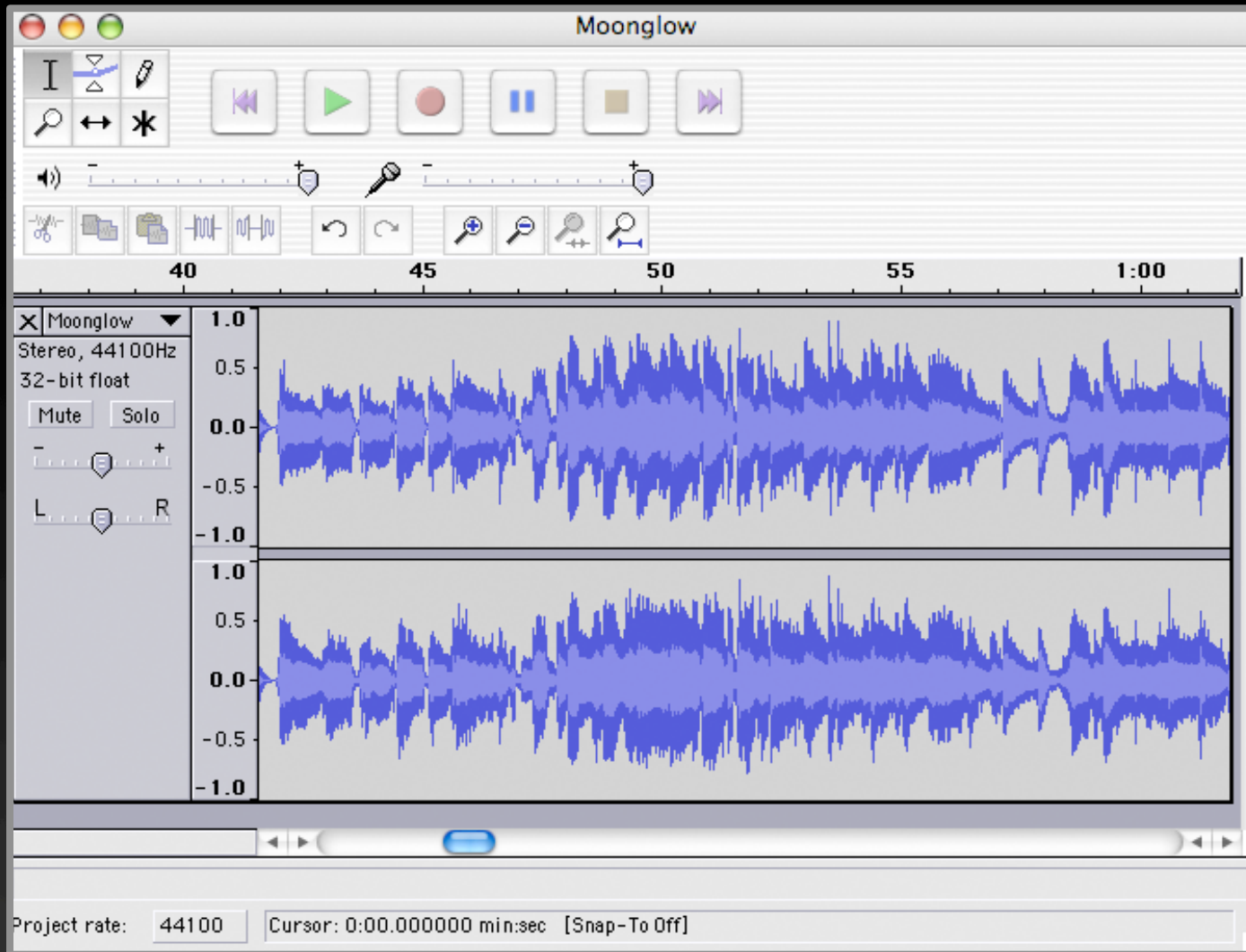
Podcasting

2) Good/Bad



Podcasting

3) Get Started



Podcasting

4) Master

Submit Podcasts to the iTunes Directory

Share thoughts, expertise, rants, and raves with iTunes Store users all over the globe. Submitting a podcast is as easy as submitting a link. Then iTunes will automatically deliver periodic episodes to people who have subscribed to the podcast. Publish now.

Learn more about podcasting on iTunes:

[Frequently Asked Questions](#) (+)

[Technical Specifications](#) (+)



1 Please provide the link to the podcast RSS feed that you would like to consider adding to the iTunes Store.

Podcast Feed URL:

Cancel

Continue

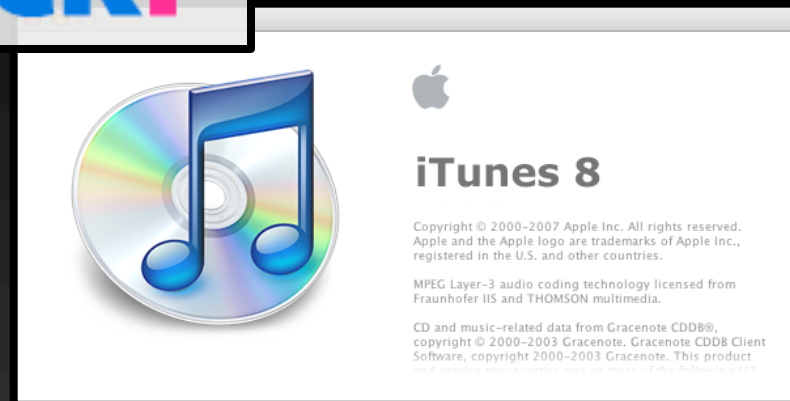
Podcasting

5) Questions



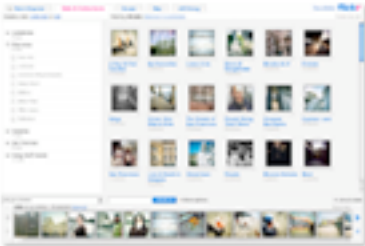
Media Distribution

1) What?




Media Distribution


2) Good/Bad



Upload & organize



Share & stay in touch



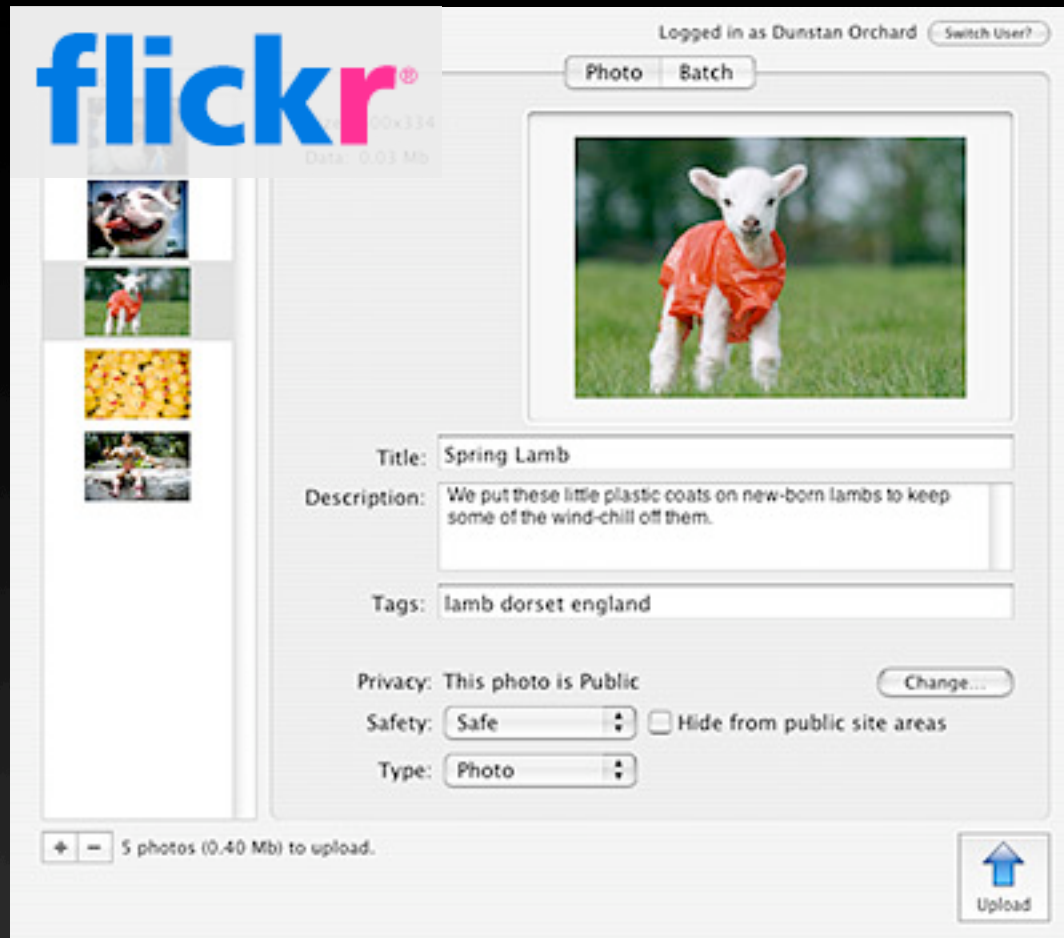
Crop, fix, edit



Explore...

Media Distribution

3) Get Started



Media Distribution

4) Master



Media Distribution



















5) Questions



Social Networks

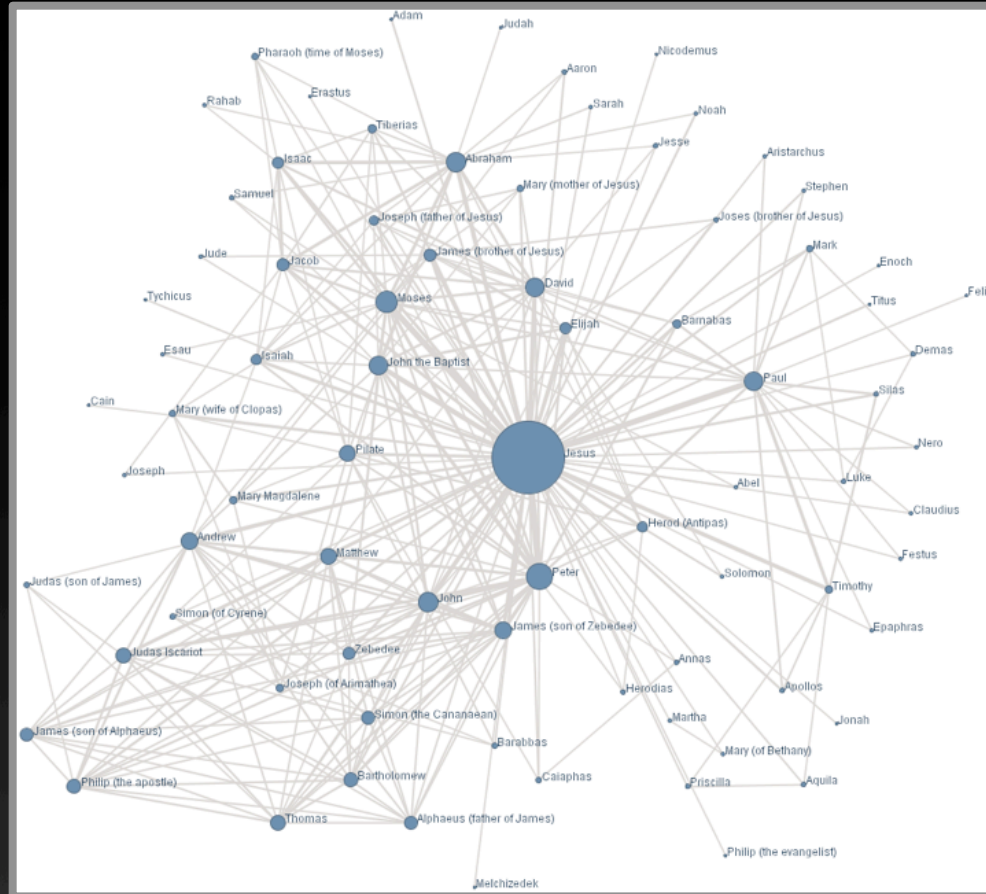
1) What?

You have 10 friends.

	Jessi Lynne Goodman is so brokenhearted. on Friday	 
	Adam Goska	 
	Jordan Green has a headache and wants a nap. <u>Pages</u> Profile updated on Sunday	 
	Kelly Jones is freaking out about her vacation, ah the joys of uncharted territory. on Friday	 
	Shelley Keith is remembering that she forgot to clean the bathroom. <u>Photos, Status and Pages</u> Profile updated on Saturday	 
	Felicia Killian is getting ready for church...yes, I go on Sundays, but I'm going to me ex-roomie's church :) Yay! Fun. <u>Current Address</u> Profile updated 3 hours ago	 

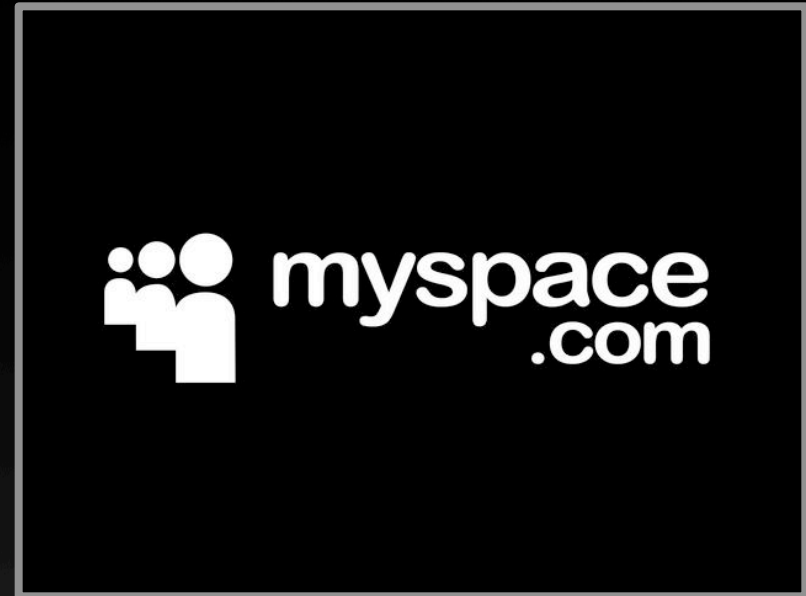
Social Networks

2) Good/Bad



Social Networks

3) Get Started



Social Networks

4) Master

The screenshot shows the Ning website's registration page. At the top left is the 'Ning' logo in green. To the right is a search bar with the text 'Search popular networks'. Below the search bar are links for 'Sign Up or Sign In / Popular Social Networks'. The main heading is 'Create Your Own Social Network for Anything'. Below this are two input fields: 'Name Your Social Network' and 'Pick a Web Address'. The 'Name Your Social Network' field has a placeholder text 'For example, Paris Cyclists'. The 'Pick a Web Address' field has a placeholder text 'At least 6 letters. For example, pariscyclists.ning.com'. To the right of the 'Pick a Web Address' field is the text '.ning.com' and a blue 'CREATE' button with a right-pointing arrow.

Ning

[Sign Up](#) or [Sign In](#) / [Popular Social Networks](#)

Create Your Own Social Network for Anything

Name Your Social Network

For example, Paris Cyclists

Pick a Web Address .ning.com **CREATE**

At least 6 letters. For example, pariscyclists.ning.com

Social Networks

5) Questions

