

The background features a dark, textured globe. Overlaid on the globe is a historical map with various geographical labels and a compass rose. The text is prominently displayed in the center-left of the image.

REVOLUTIONIZING HOW YOU USE THE WEB IN PAR

gabriel.nagmay.com
gabriel@nagmay.com
[@nagmay](#)

OVERVIEW

- PR at PCC
- Homegrown?
- Analytics
- WordPress
- Customize
- Hack
- Re: Analytics

BUT FIRST

What's with all that
wasted space?



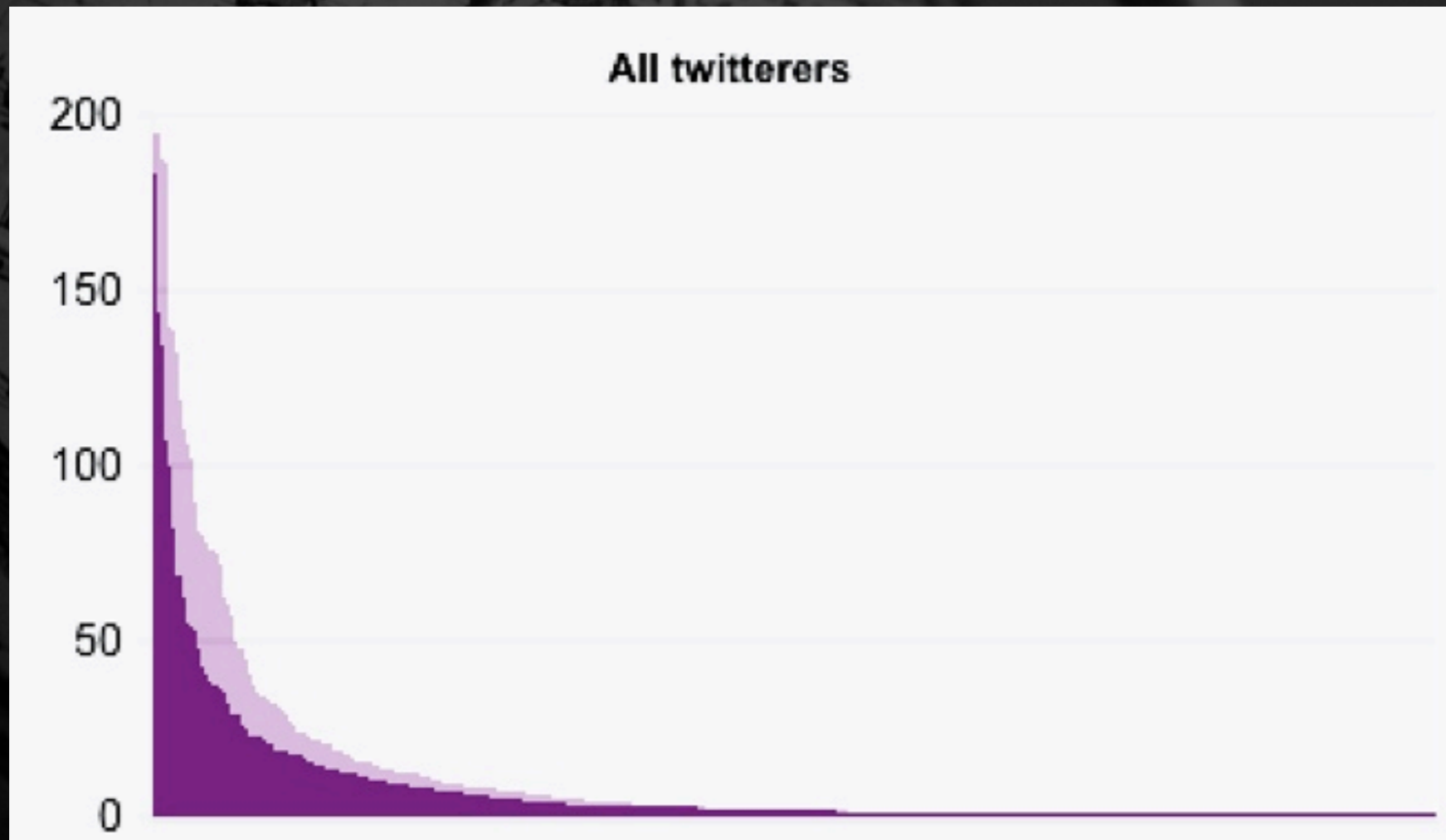


BUT FIRST

Welcome to the
Backchannel

#NCMPR7

BUT FIRST



#heweb09

Total tweets: 4648

Total twitterers: 584

#heweb10

Total tweets: 8176

Total twitterers: 680

BUT FIRST



nagmay Gabriel Nagmay

Does anyone know an easy way to chart the backchannel activity for **#heweb10** ? I would love to show some stats.

20 hours ago



bpanulla Brian Panulla

@nagmay Does the search API go back far enough?
<http://search.twitter.com/api/>

20 hours ago ☆ Favorite ↺ Retweet ↻ Reply



nagmay Gabriel Nagmay

@bpanulla even with 'rpp' and 'page' set, the api search for **#heweb10** only seems to go back to Oct 13th...

20 hours ago



dylanw Dylan Wilbanks

@bpanulla @nagmay <http://bit.ly/9atSx2>

20 hours ago ☆ Favorite ↺ Retweet ↻ Reply



nagmay Gabriel Nagmay

@dylanw Thanks! Just what I was looking for.

19 hours ago



briankelly Brian Kelly

@nagmay Weren't you aware of Summarizr, which gives stats for a TwapperKeeper archive. I created **#heweb10** archive cos of possible interest

11 hours ago ☆ Favorite ↺ Retweet ↻ Reply



BUT FIRST



 Everything

 Images

 Videos

 Updates

 Maps

 News

 Shopping

 Books

 Blogs

 Discussions

 Fewer

Any time

Latest

Anywhere

Nearby

Custom Location

All updates

Updates with images

2010 › October

Now





[KarlynM](#): i look as tired as i felt haha RT [@sethodell](#): 11 higher ed all stars share their big takeaways from [#heweb10](#)
[Higher Ed Live – Blog Posts](#) - [higheredlive.com](#)
Twitter - Oct 18, 2010 8:40:42 AM



[HighEdWeb](#): [#heweb10](#) presentations are online -- take a look at ... & click the session titles for info & links.
[Schedule - HighEdWeb 2010: The National Conference for Higher...](#) - [highedweb.org](#)
Twitter - Oct 18, 2010 6:46:32 AM



[eduguru](#): Karlyn's Blog: Breaking Down My [#heweb10](#) Presentation, Part 1: Change Your Questions
[Breaking Down My #heweb10 Presentation, Part 1: Change Your Questions](#) - [karlynmorissette.com](#)
Twitter - Oct 18, 2010 6:27:01 AM



[higheredu](#): "[@dylanw](#): For those not up at 11pm PDT last night, here's the 10 Years slidedeck on [@slideshare](#). ... [#heweb10](#)"
[10 Years In The Hole: A Possibly Cautionary Tale About Being A...](#) - [slideshare.net](#)
Twitter - Oct 15, 2010 8:45:07 AM



[teleject](#): RT [@nagmay](#): Did anyone else have trouble scanning the QR Codes at the aquarium last night? [#heweb10](#)



twitpic.com
Twitter - Oct 13, 2010 5:28:04 AM

BUT FIRST

hotseat

PURDUE UNIVERSITY

[Administrator Options](#)[My Thoughts](#)[View Favorites](#)[Edit Your Profile](#)[Logout](#)

Topic: Personal Finance

What do you think? 140

What are your thoughts concerning investment bonds?

[Add to Favorites](#)[Switch Topic](#)[Lock Topic](#)

[Submit](#)[Display as Anonymous](#)

[#bonds](#)[Facebook application](#)

[Fresh Thoughts](#)[Hot Thoughts](#)[Deep Thoughts](#)

[Refresh Page \(3\)](#)

4

VOTE

So I want to buy bonds while interest rates are HIGH so that the bond price is low?

Kyle Bowen from Hotseat

[Add Reply](#)[Hide Question](#)[Add To Featured](#)[Favorite](#)

4

Do bonds have a lifespan? Example, you have a relative who died and as you clean out their basement you find bonds for a gold mine in the 1930s that no longer exists.

Kyle Bowen from Hotseat

[Add Reply](#)[Hide Question](#)[Add To Featured](#)[Favorite](#)

3

Are "bonds" the pieces of paper that are so often stolen in movies? Like, 10 sheets = \$3million? And Jodie Foster has to hide in the panic room?

Kyle Bowen from Hotseat

[Add Reply](#)[Hide Question](#)[Add To Featured](#)[Favorite](#)

2

VOTE

What would be considered a good interest rate for bonds currently?

Anonymous from Hotseat

[Add Reply](#)[Hide Question](#)[Add To Featured](#)[Favorite](#)

Video link >>

BUT FIRST



@mherzber

Matt Herzberger

hella drop shadow #heweb09

6 Oct 09 via TweetDeck ☆ Favorite ↻ Retweet ↩ Reply



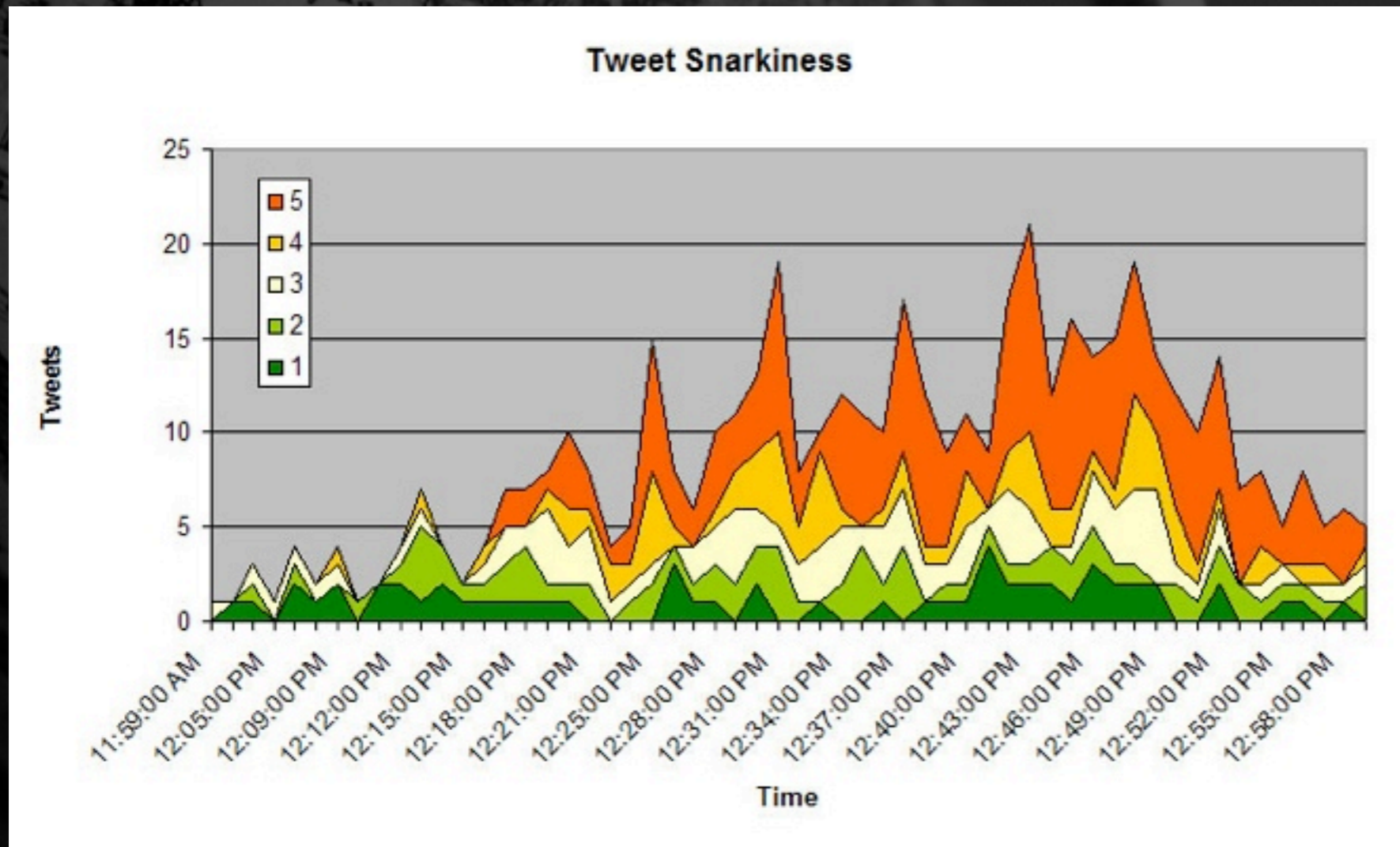
BUT FIRST

12:17 Best keynote EVER #sarcasm

12:19 UR doin gr8, and ima let you finish, but @jmspool had one of the best keynotes ever!

12:25 Would he like the immediate feedback of us all walking out?

BUT FIRST



New words: Harshtag, Tweckers

BUT FIRST

This Room Is Equipped With

Edison Electric Light.

Do not attempt to light with
match. Simply turn key
on wall by the door.

—•—•—•—•—
The use of Electricity for lighting is in no way harmful
to health, nor does it affect the soundness of sleep.



PR AT PCC

3

7

100

3,000

100,000

PR AT PCC

5

PR AT PCC

2


HOME GROWN

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Meet Your Governor's Scholars
Every year PCC chooses six outstanding students to represent the college in Salem for the annual Governor's Scholars awards ceremony. »»

Veenker casts herself into a big career

PCC's Small Business Development Center propelled Lana Veenker and her small casting business from start-up to success. »»



Quick Links

Earn a Degree or Certificate

Choose a job-focused major in one of over 60 fields or start here and transfer to a four-year university. [Apply at admissions.](#)

Advance Your Career

Get job skills training and take professional licensing courses to jump start your career.

Take Classes for Fun

Just enjoy learning? Looking to pick up a new skill or hobby? Browse the hundreds of classes offered by Community Education.

Prepare for College, for Life

Complete high school, earn a GED, or improve your English skills.

Develop Your Business

Access training and educational resources tailored for your enterprise.

Change a Life

Give to the PCC Foundation and make a difference in a student's life.

News

Announcements

Learning with service in mind

Media feature bike use at PCC

Rock Creek's fish are OK

Study in London, England

PCC illustrates novel

more news...

Summer Term Schedule

The class schedule will be available online April 20. Printed schedules will be available on campus starting May 18.

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PCC News | PCC

http://www.pcc.edu/news/NewsRelease.cfm?BrowseBy=display&NewsNo=091215



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Sylvania's Harley Hauer has service learning on the mind

Doing your homework, as any student knows, pays off. And in Harley Hauer's case, it did.

Hauer is an accounting student at the Sylvania Campus who plans to transfer to Portland State University next year. He fulfilled one of his academic requirements by enrolling in Doris Werkman's Speech III class, Public Speaking, in fall 2008. The course incorporated service learning where students land volunteer positions at community agencies within Portland.

In Werkman's class, students presented speeches to their classmates throughout the term about the organizations at which they served. The final was a persuasion speech focused on looking at a social issue connected to a service-learning partner.

"Service-learning allows students to connect what they are learning in the classroom to the real world," Werkman said. "They learn about social issues and make a difference in the community as a part of their coursework – it's a win-win."

Hauer was given the opportunity to fulfill his service-learning requirement at the American Red Cross, where he volunteered in the donor-scheduling department. Werkman's class required students to serve at their agencies for at least 10 hours for the term. Hauer, who volunteered eight hours each week, quickly met the requirement and kept at it for nearly a year, well after the class ended a year ago.

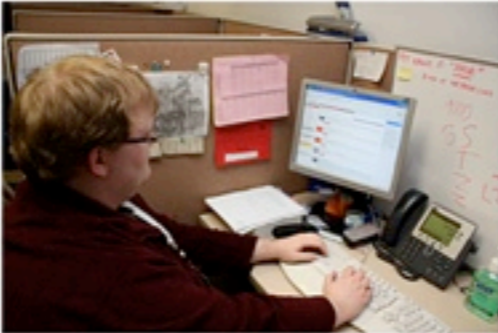
"I enjoy volunteering," said Hauer, who has offered his time for a handful of other organizations over the years. For example, he's been part of the Safety Safari at OMSI, teaching safety tips to children.

At the time Hauer began his service-learning project, he had been looking for work – either part-time or full-time – to help pay the bills. Partly because of the service-learning requirement, he put his job search on hold, focusing instead on school and helping out at the Red Cross. It was that dedication that paid off in the end when the Red Cross offered him a full-time position last September. Hauer works in the same department at the Red Cross, but now as a data analyst and continues to attend college through the distance learning option at PCC.

"For students on the fence about getting involved with service learning or volunteering: Be open to the opportunity," Hauer said. "It's rewarding and doors can open for you that you can't possibly anticipate."

For more information about PCC's service-learning program, visit: <http://www.pcc.edu/resources/service-learning/>

Release: 091215
Posted: December 15, 2009




HOME GROWN

News | PCC

pcc.edu

https://www.pcc.edu/news/search_news.html

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Date to:

(mm-dd-yy)

Text in Headline:

Text in Story:

Release Number:

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ANALYTICS

Results for /news/

File: http://intranet.pcc.edu/web/www/www_2007_02.htm

Analysed requests from Wed-31-Jan-2007 15:59 to Wed-28-Feb-2007

Directory Report

Total Requests: 519,525 ?
Percent of Requests: 1.69% ?
Percent of Bytes: 0.62% ?

Request Report

Requests File Requested

463097	/news/bulletins.js
32466	/news/getnews_hometab.htm
13317	/news/newsrelease.cfm
666	/news/newsrelease.cfm?BrowseBy=display&NewsNo=07-14jh
661	/news/newsrelease.cfm?BrowseBy=display&NewsNo=07-8jh
614	/news/newsrelease.cfm?BrowseBy=display&NewsNo=he-1170161906
545	/news/newsrelease.cfm?BrowseBy=display&NewsNo=07-cn-5
526	/news/newsrelease.cfm?BrowseBy=display&NewsNo=07-10jh
454	/news/newsrelease.cfm?BrowseBy=display&NewsNo=he-1169543318
446	/news/newsrelease.cfm?BrowseBy=display&NewsNo=07-cn-08
436	/news/newsrelease.cfm?BrowseBy=display&NewsNo=he-1170880373
410	/news/newsrelease.cfm?BrowseBy=display&NewsNo=he-1170071845
410	/news/newsrelease.cfm?BrowseBy=display&NewsNo=07-13jh
405	/news/newsrelease.cfm?BrowseBy=display&NewsNo=he-1169633812
359	/news/newsrelease.cfm?BrowseBy=display&NewsNo=he-1168522263
358	/news/newsrelease.cfm?BrowseBy=display&NewsNo=07-1jh
349	/news/newsrelease.cfm?BrowseBy=display&NewsNo=07-6jh
324	/news/newsrelease.cfm?BrowseBy=display&NewsNo=07-cn-15
312	/news/newsrelease.cfm?BrowseBy=display&NewsNo=07-cn-09
293	/news/newsrelease.cfm?BrowseBy=display&NewsNo=07-12jh
290	/news/newsrelease.cfm?BrowseBy=display&NewsNo=he-1170059061

ANALYTICS

Daily Summary

(Go To: [Top](#) | [General Summary](#) | [Daily Report](#) | [Daily Summary](#) | [Hourly Summary](#) | [Search Word Report](#) | [Browser Summary](#) | [Operating System Report](#) | [Status Code Report](#) | [Internal Search Query Report](#) | [Request Report](#))

This report lists the total activity for each day of the week, summed over all the weeks in the report.

Each unit (■) represents 60 requests for pages or part thereof.

day	reqs	pages	
Sun	12253	1435	■
Mon	19895	2442	■
Tue	19671	2588	■
Wed	19546	2654	■
Thu	17728	2377	■
Fri	16941	2187	■
Sat	11255	1167	■

Hourly Summary

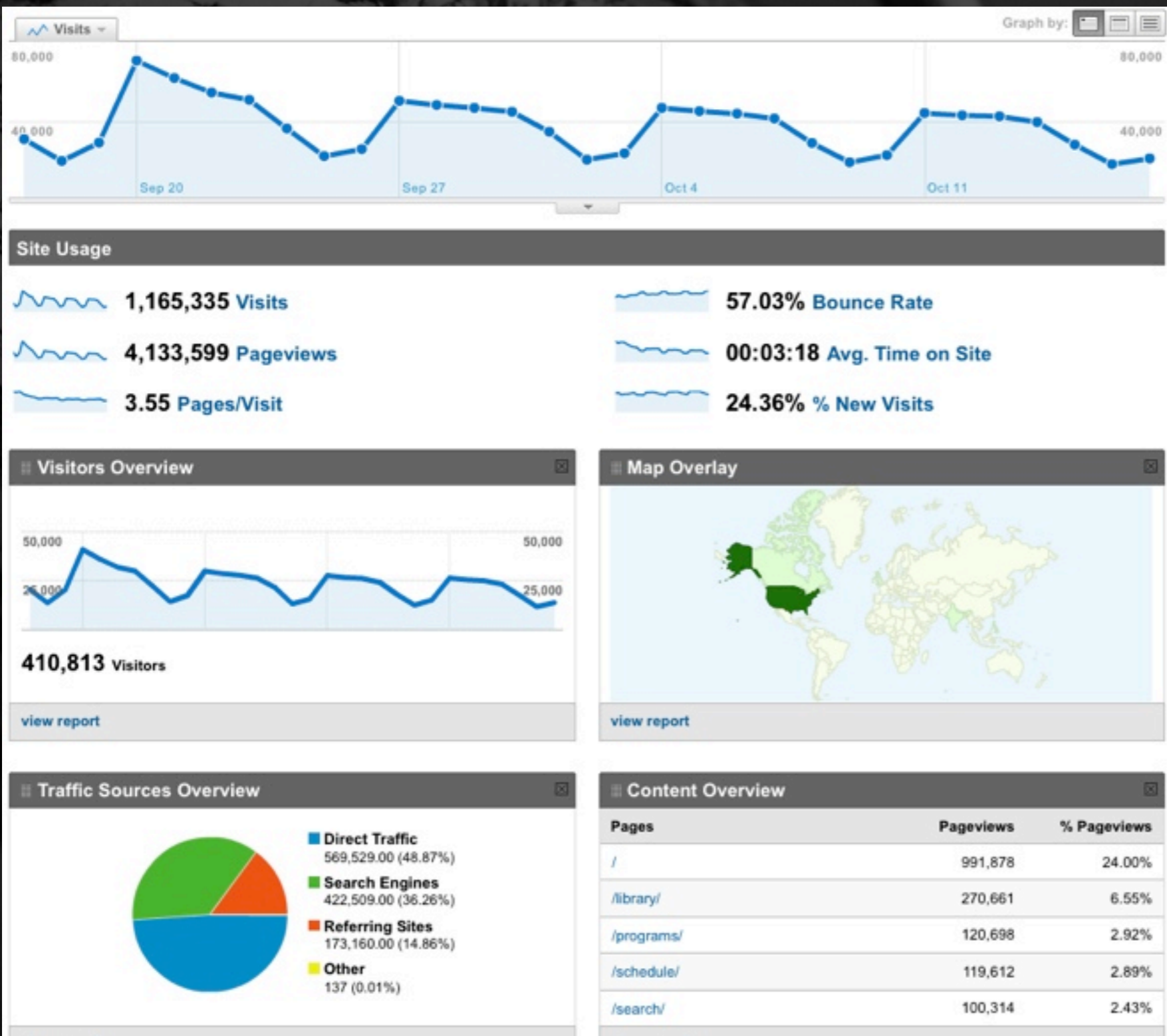
(Go To: [Top](#) | [General Summary](#) | [Daily Report](#) | [Daily Summary](#) | [Hourly Summary](#) | [Search Word Report](#) | [Browser Summary](#) | [Operating System Report](#) | [Status Code Report](#) | [Internal Search Query Report](#) | [Request Report](#))

This report lists the total activity for each hour of the day, summed over all the days in the report.

Each unit (■) represents 25 requests for pages or part thereof.

hour	reqs	pages	
0	3889	561	■
1	4233	1067	■
2	3775	463	■
3	3991	715	■
4	3252	445	■
5	3334	358	■
6	3509	334	■
7	4278	499	■
8	5014	601	■
9	5386	560	■
10	5192	593	■
11	5783	594	■

ANALYTICS



ANALYTICS

1 What are you tracking?

☐ A single domain (default)

☒ One domain with multiple subdomains

Examples: apps.pcc.edu
store.pcc.edu
video.pcc.edu

☐ Multiple top-level domains

☒ Your account is already receiving data from AdWords

2 Paste this code on your site

Copy the following code, then paste it onto every page you want to track immediately before the closing </head> tag. [Learn more](#)

```
<script type="text/javascript">

var _gaq = _gaq || [];
_gaq.push(['_setAccount', 'UA-1329150-1']);
_gaq.push(['_setDomainName', 'pcc.edu']);
_gaq.push(['_trackPageview']);

(function() {
  var ga = document.createElement('script'); ga.type = 'text/jav
  ga.src = ('https:' == document.location.protocol ? 'https://ss
  var s = document.getElementsByTagName('script')[0]; s.parentNode
})();

</script>
```

```
101  /* === ADD ANALYTICS TO THE PAGE === */
102  function setAnalytics() {
103      var gaTrackCode = "UA-1329150-1";
104      var gaJsHost = (("https:" == document.location.protocol) ? "https://ssl." : "http://www.");
105
106      jQuery.getScript(gaJsHost + "google-analytics.com/ga.js", function(){
107          var pageTracker = _gat._getTracker(gaTrackCode);
108          pageTracker._setDomainName("pcc.edu");
109          pageTracker._initData();
110          pageTracker._trackPageview();
111      });
112
113  }
```

ANALYTICS



September (Before)

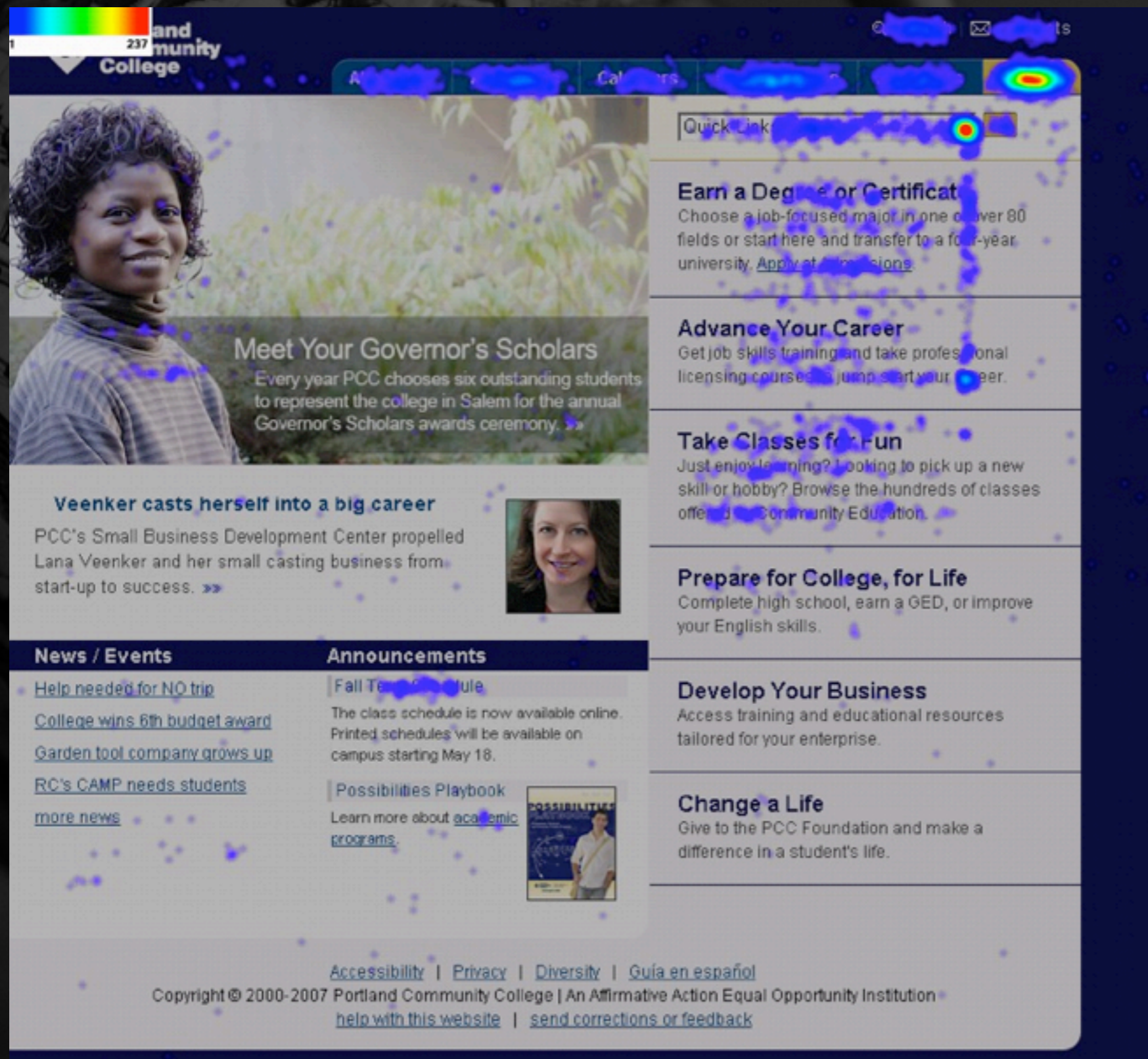
12,062 Pageviews

9,602 Unique

305 Pages (out of 3000+)

1:25 Ave Time

ANALYTICS

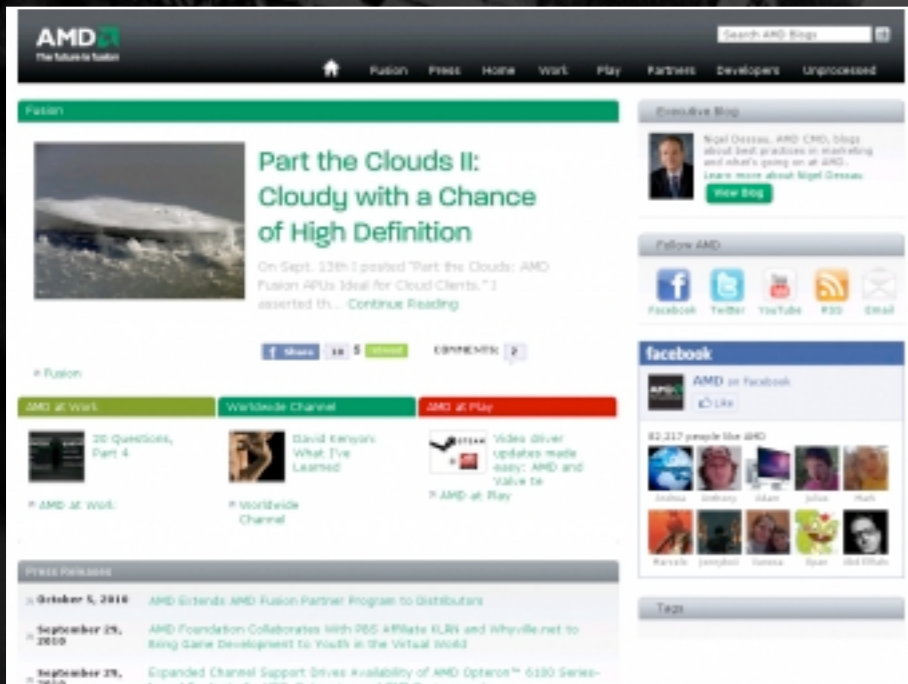


WORDPRESS

- Free (.org version)
- Open Source
- Great Reputation
- Great Community



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TWENTIETH ANNUAL CASCADE FESTIVAL OF AFRICAN FILMS



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The 21st Annual Cascade Festival of African Films will take place from February 3 to March 2, 2011

To be notified when this site will be updated with the new program [subscribe to our mailing list.](#)

About the 20th Festival

With this milestone festival, we celebrate 20 years of bringing African films and filmmakers to Portland! Our 20th anniversary festival coincides with the 50th anniversary of 17 African countries that achieved their independence in 1960.

The feature and documentary films that we show, the majority of which were made by African directors, celebrate Africa's achievements, expose Africa's failures, and reveal the possibilities for a more hopeful future. They show us pictures of Africa through the eyes of Africans, rather than a vision of Africa that is packaged primarily for western viewers. The films represent African



ADIOS MOMO

Featured Movies

Program Calendar

Mailing-List

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metrofiets
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[the hopworks beer bike](#) • [perpetua](#) • [oregon manifest '09](#) • [in progress](#)

Perpetua



Perpetua, the bike, was commissioned by Matthew Sellens of [Perpetua Wood Floors](#) in Portland, Oregon.

Matthew wanted a nice looking bike that could handle hard work and look good doing so. Instead, we built him a GORGEOUS bike that works hard and looks STUNNING while doing so.

His only complaint – it draws a crowd wherever he goes.

Photo credit: Curtis "Corky" Miller www.corkymiller.com/ Thank you Corky!



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How has PCC touched your life?



SHARE YOUR STORY!

To prepare for PCC's upcoming 50th anniversary, we're looking for stories from students, alumni, parents, staff, business owners, and community members – anyone who has been positively affected by Portland Community College.

ADD YOUR MARK TO THE MAP

It only takes a moment to share your story:

Your Location:

Tell us your story:

Map 65 stories and counting!

Dana Haynes says: "I covered PCC as a reporter, then I taught a community education class on mystery writing ..."

CJ says: "Loved the casual campus of PCC. Great times. Congrats!!..."

Anonymous says: "I drive all the Cascade campus Monday's Wed..."

Get ready for the 50th Celebration

Beginning in fall 2011, Portland Community College will be celebrating 50 years of service to our community.

As this important milestone approaches, we are taking the time to reflect on where the college has been over the last 50 years, where we are now, and where we're headed.

For the next year, you will have the opportunity to participate in planning the 50th anniversary by sharing your stories of PCC, voting on ideas and providing feedback on the work being done by the 50th Anniversary Planning Committee.

Help us plan the celebration


After you submit your PCC Story above, we would also like to get your ideas for how to celebrate this occasion. Send us your great ideas.



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PCC News

 Dashboard

Dashboard

Updates

Akismet Stats

 Posts

 Media


 Links

 Pages

 Comments

 Appearance

 Plugins

 Users

 Tools

 Settings



Dashboard

Help and Support

Welcome to the custom WordPress installation for [PCC News](#)

- Need help? Contact the administrator: webteam@pcc.edu
- Detailed analytics can be viewed by logging into www.google.com/analytics

Pending

Sylvania Campus to host information session on bond-funded improvements, meet-and-greet with architects October 18, 2010

Interested in learning about bond-funded improvements slated for the Sylvania...

[View all](#)

Incoming Links

[admin](#) linked here [saying](#), "The Automotive Service Technology Department will ..."

evan@frsecure.com (Evan Francen) linked here [saying](#), "Share|. Date Reported: 8/12/10 Organization: State ..."


[admin](#) linked here [saying](#), "The southwest Portland campus - the largest in PCC ..."










[Amy](#) linked here [saying](#), "Admission is free for all events below. If I've mi ..."

[admin](#) linked here [saying](#), "Bonus Article: "Earth Day Deals," freebies and spe ..."

[Alicia](#) linked here [saying](#), "english; spanish. Haile Gerima I finally had the c ..."

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
 PCC News













































Add New Post

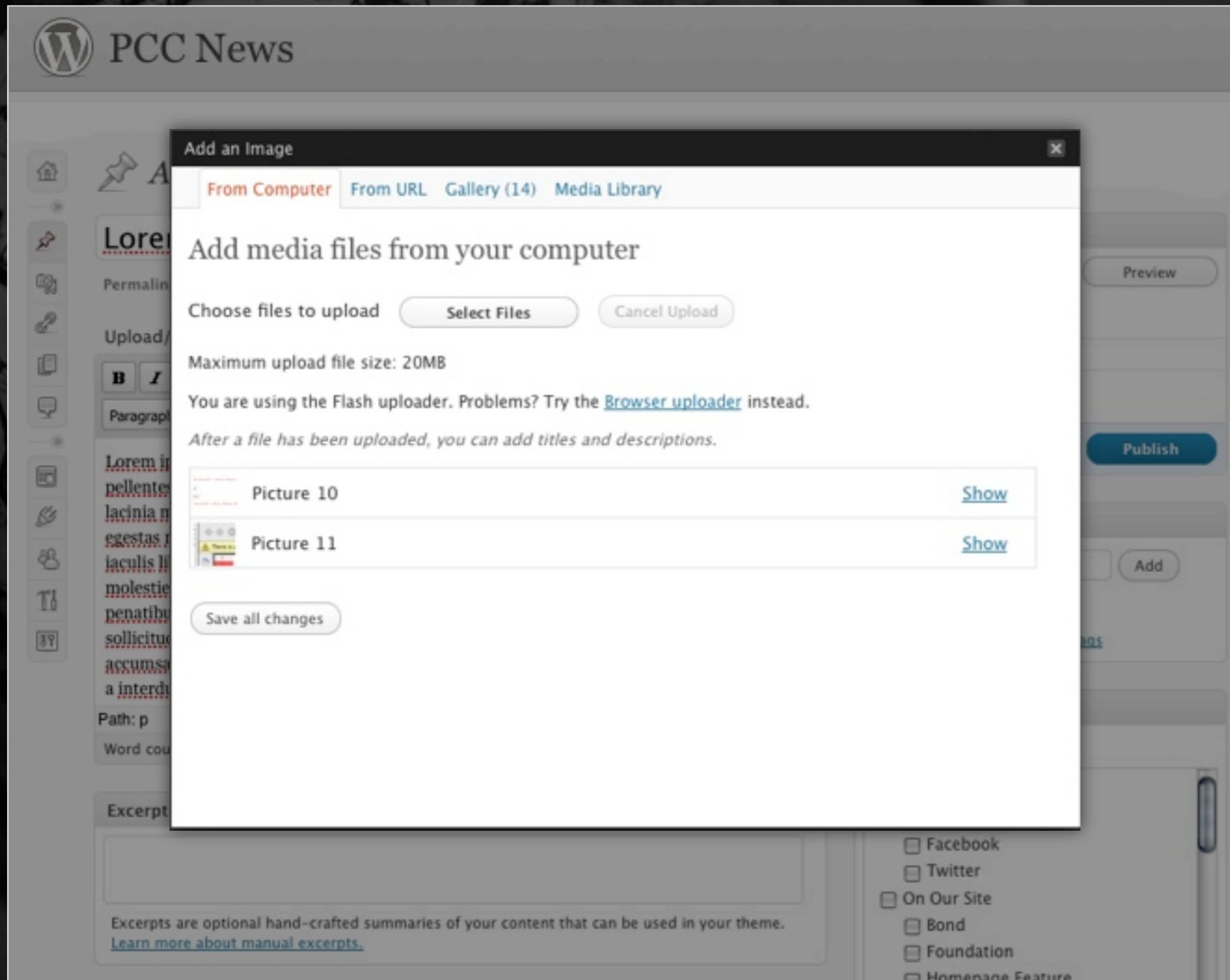
Lorem ipsum

Permalink: <http://news.pcc.edu/2010/10/lorem-ipsum/> [Edit](#)

Upload/Insert    

B *I* ABC                                          

WORDPRESS



WORDPRESS

Blogger	Install the Blogger importer to import posts, comments, and users from a Blogger blog.
Blogroll	Install the blogroll importer to import links in OPML format.
Categories and Tags Converter	Install the category/tag converter to convert existing categories to tags or tags to categories, selectively.
LiveJournal	Install the LiveJournal importer to import posts from LiveJournal using their API.
Movable Type and TypePad	Install the Movable Type importer to import posts and comments from a Movable Type or TypePad blog.
RSS	Install the RSS importer to import posts from an RSS feed.
WordPress	Install the WordPress importer to import posts, pages, comments, custom fields, categories, and tags from a WordPress export file.

```
<?xml version="1.0" encoding="UTF-8"?>
<rss version="2.0"
  xmlns:excerpt="http://wordpress.org/export/1.0/excerpt/"
  xmlns:content="http://purl.org/rss/1.0/modules/content/"
  xmlns:wfw="http://wellformedweb.org/CommentAPI/"
  xmlns:dc="http://purl.org/dc/elements/1.1/"
  xmlns:wp="http://wordpress.org/export/1.0/"
>
<channel>
<title>PCC News</title>

<item>
  <title>PCC President Dan Moriarty Announces Retirement</title>
  <pubDate>2000-06-08 00:00:00.0</pubDate>
  <dc:creator><![CDATA[James Hill]]></dc:creator>

  <category><![CDATA[General News]]></category>
  <category domain="category" nicename="general"><![CDATA[General News]]></category>

  <content:encoded><![CDATA[
<P>Dan Moriarty, president of Portland Community College since 1986, announced to the PCC board last week that he will retire effective September 2001.</P>
<P>Moriarty told the board he wanted to give them sufficient notice to conduct a search for his replacement and to let the college community know about his plans before the faculty left for the summer. "By the time I leave, I'll have served as PCC president for 15 years, and I can't imagine a better job. I have very much enjoyed my years here, and am confident that PCC is well poised to continue its tradition of outstanding service to the community," Moriarty said.</P>
<P>Moriarty will leave the college at a time of unprecedented growth. When he took over as president in 1986, headcount enrollment was 60,000. Today it is more than 90,000. In 1986 the college had just passed an adequate tax base and was in a period of recovery after declaring financial exigency months before. During Moriarty's tenure, the Cascade and Rock Creek campuses became full-fledged campuses and enrollment increased by approximately 66 percent. Thanks to the passage of a $62 million bond measure in 1992, the college opened two additional workforce training centers in central Portland and in Washington County. In
```

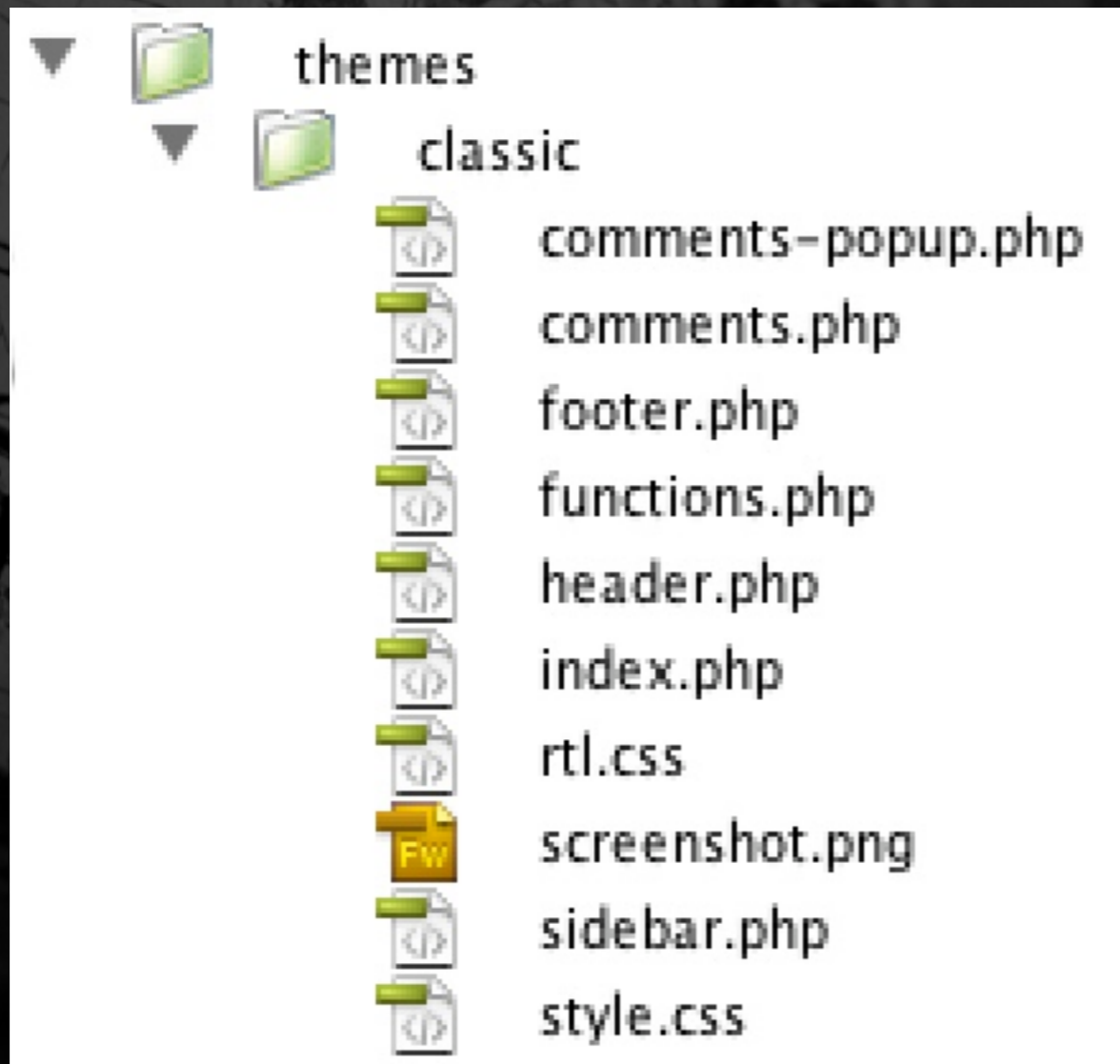
CUSTOMIZE



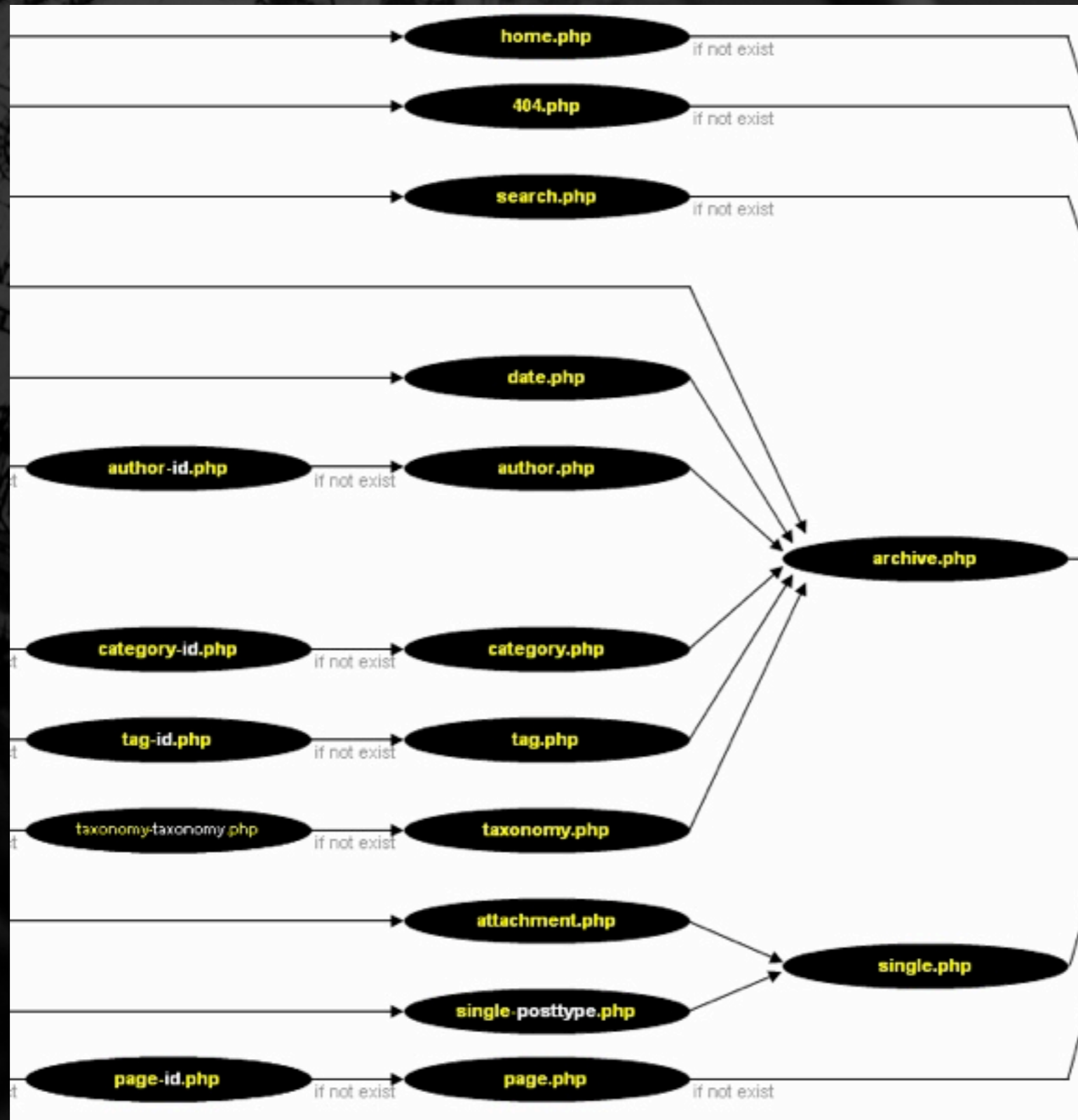
1,273 THEMES, 22,170,134 DOWNLOADS, AND COUNTING

Search Themes

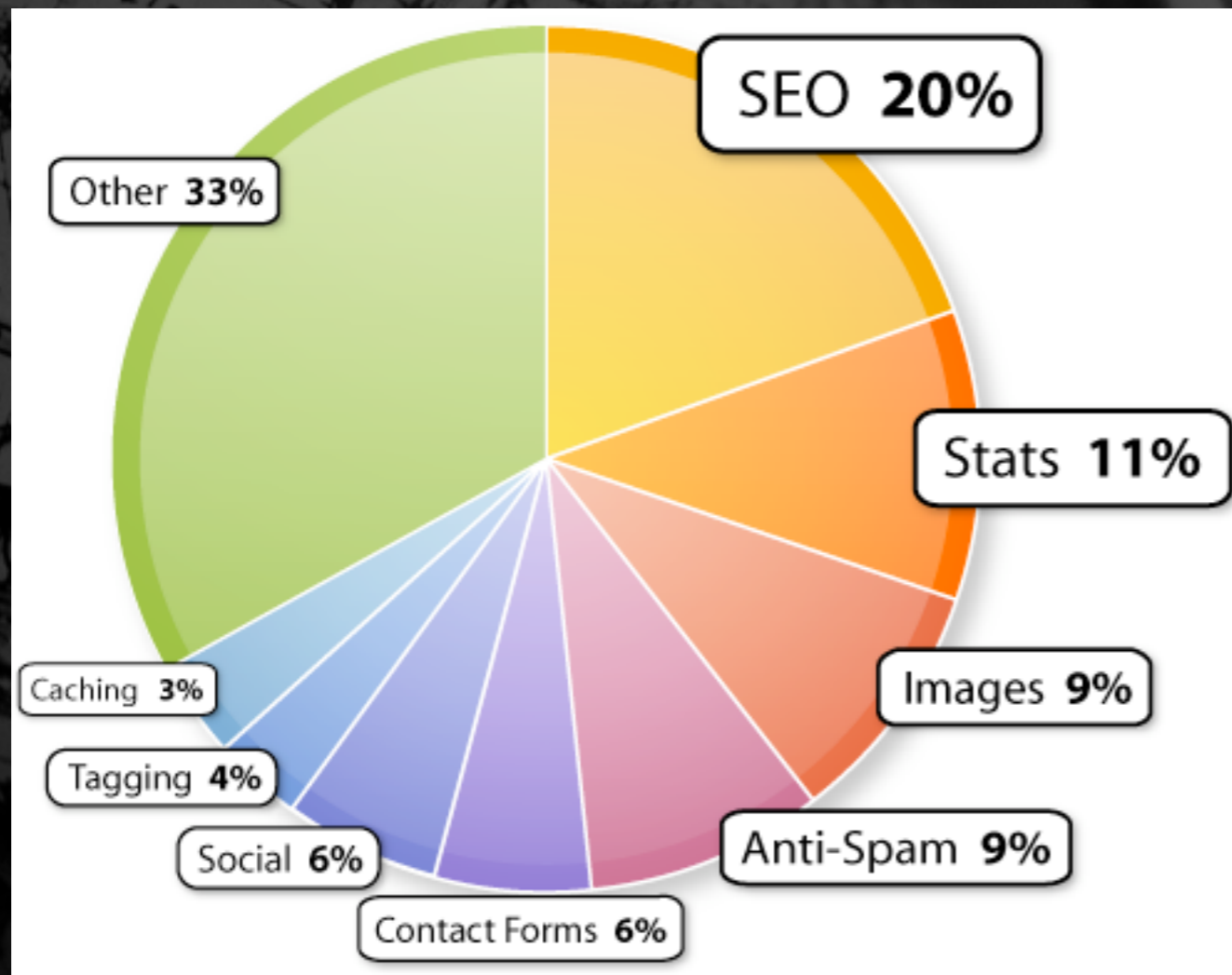
CUSTOMIZE



CUSTOMIZE



CUSTOMIZE



11,690 PLUGINS, 123,493,063 DOWNLOADS, AND COUNTING

Search Plugins

CUSTOMIZE

- After The Deadline
- Akismet
- Auto Tags
- Capability Manager
- Cleaner Gallery
- Pending Review
- Get The Image
- Gigs Calendar
- Google XML Sitemaps
- Redirection
- WP Super Cache

CUSTOMIZE

Simple Preview

Preview

☒ Allow Anonymous Preview
<http://news.pcc.edu/?p=1463&preview=true>

TwitCategory

Twitter Username:	<input type="text" value="PortlandCC"/>
Twitter Password:	<input type="password" value="....."/>
Only Tweet From:	<div>Twitter</div>
Format the Message:	<input type="text" value="[title] [permalink] #PortlandCC"/>
<div>Update Options</div>	

Codex

Full list of Pluggable Functions:

Version 2.8

- wp-includes\pluggable.php
 - set_current_user
 - wp_set_current_user
 - wp_get_current_user
 - get_currentuserinfo
 - get_userdata
 - get_user_by
 - get_userdatabylogin
 - get_user_by_email
 - wp_mail
 - wp_authenticate
 - wp_logout
 - wp_validate_auth_cookie
 - wp_generate_auth_cookie
 - wp_parse_auth_cookie
 - wp_set_auth_cookie
 - wp_clear_auth_cookie
 - is_user_logged_in
 - auth_redirect
 - check_admin_referer
 - check_ajax_referer
 - wp_redirect
 - wp_sanitize_redirect
 - wp_safe_redirect
 - wp_validate_redirect
 - wp_notify_moderator
 - wp_password_change_notification
 - wp_new_user_notification
 - wp_nonce_tick
 - wp_verify_nonce

Version 2.9

- wp-includes\pluggable.php
 - set_current_user
 - wp_set_current_user
 - wp_get_current_user
 - get_currentuserinfo
 - get_userdata
 - get_user_by
 - get_userdatabylogin
 - get_user_by_email
 - wp_mail
 - wp_authenticate
 - wp_logout
 - wp_validate_auth_cookie
 - wp_generate_auth_cookie
 - wp_parse_auth_cookie
 - wp_set_auth_cookie
 - wp_clear_auth_cookie
 - is_user_logged_in
 - auth_redirect
 - check_admin_referer
 - check_ajax_referer
 - wp_redirect
 - wp_sanitize_redirect
 - wp_safe_redirect
 - wp_validate_redirect
 - wp_notify_moderator
 - wp_password_change_notification
 - wp_new_user_notification
 - wp_nonce_tick
 - wp_verify_nonce

HACK

Custom Post Attributes

Create short title to show on pcc.edu when *Homepage News* category is selected

Short Post Title:

Multiple authors? This replaces: *Photos and Story by post author*

Replace Byline:

The src for the big image on pcc.edu when *Homepage Feature* is selected

Feature Image:

FaceBook RSS

The following will override the default title and excerpt for Facebook. *Facebook* category must be selected. View the [fb feed](#).

FB Post Title:

FB Post Excerpt:

HACK

Categories

All Categories

[Most Used](#)

☐ General News

☐ Off Site

☐ Facebook

☐ Twitter

☐ On Our Site

☐ Bond

☐ Foundation

☐ Homepage Feature

☐ Homepage News

☐ Legislature

☐ Location

☐ Cascade Campus

☐ CLIMB

☐ Downtown Center

☐ Hillsboro

☐ Newberg

☐ Portland Metro

☐ Rock Creek Campus

☐ Southeast Center

☐ Sylvania Campus

☐ Washington County

☐ Willow Creek

☐ MyPCC

☐ Employee News

☐ Employee Opportunities

☐ Home News

☐ Home Opportunities

☐ Top News

+ Add New Category

HACK

```
<p>Cascade served more than 21,000 students during the 2009-2010 academic year under the guidance of...

#### News from Cascade</h4> <div class="pccnews" title="feed_category=cascade&feed_items=3">Loading news...</div> <dl class="related"><dt>Related Pages</dt><dd><a href="/about/bond/projects/cascade.html">Cas...</a></dd></dl> <!-- InstanceEndEditable -->


```

News from Cascade

[Ohio photographer explores happier times](#)

Monday October 18, 2010

Cascade Gallery is featuring the current works of Ohio photographer, Katie Shannon. Her images explore a facet of America's relationship with the pursuit of happiness, depicting environments where many people congregate in order to create happy times. Exhibition: "With the Happy Crowd." Dates: Through Nov. 18. Artist's Talk: Monday, Nov. 15, 2-3pm, Room 217, Moriarty [...]

[Oregon's poet laureate to make Cascade Campus appearance](#)

Wednesday October 13, 2010

The Petersen event is from 11 a.m. to 1 p.m., Tuesday, Oct. 19, in the auditorium of the Moriarty Arts and Humanities Building, 705 N. Killingsworth St.

[Get your tickets for PCC's night with Portland Winterhawks Oct. 22](#)

Wednesday October 13, 2010

The PCC Foundation is offering a chance to see the Winterhawks play the Seattle Thunderbirds at the Rose Garden and donate to a good cause - scholarships!

[More news about cascade ...](#)

RE: ANALYTICS



September (Before)	September (After)
12,062 Pageviews	37,125 Pageviews
9,602 Unique	32,583 Unique
305 Pages	2,600 Pages
1:25 Ave Time	2:08 Ave Time

RE: ANALYTICS



207% Increase in Pageviews

53% Increase in Time on Page

754% Increase in Pages Viewed

THAT IS ALL

gabriel.nagmay.com

The slides, links and more.

The following data and (cc) images were used:

Globe: <http://www.flickr.com/photos/shelbychicago/3650237678/>

Plugin Chart: <http://w-shadow.com/blog/2009/02/11/top-wordpress-plugin-niches/>