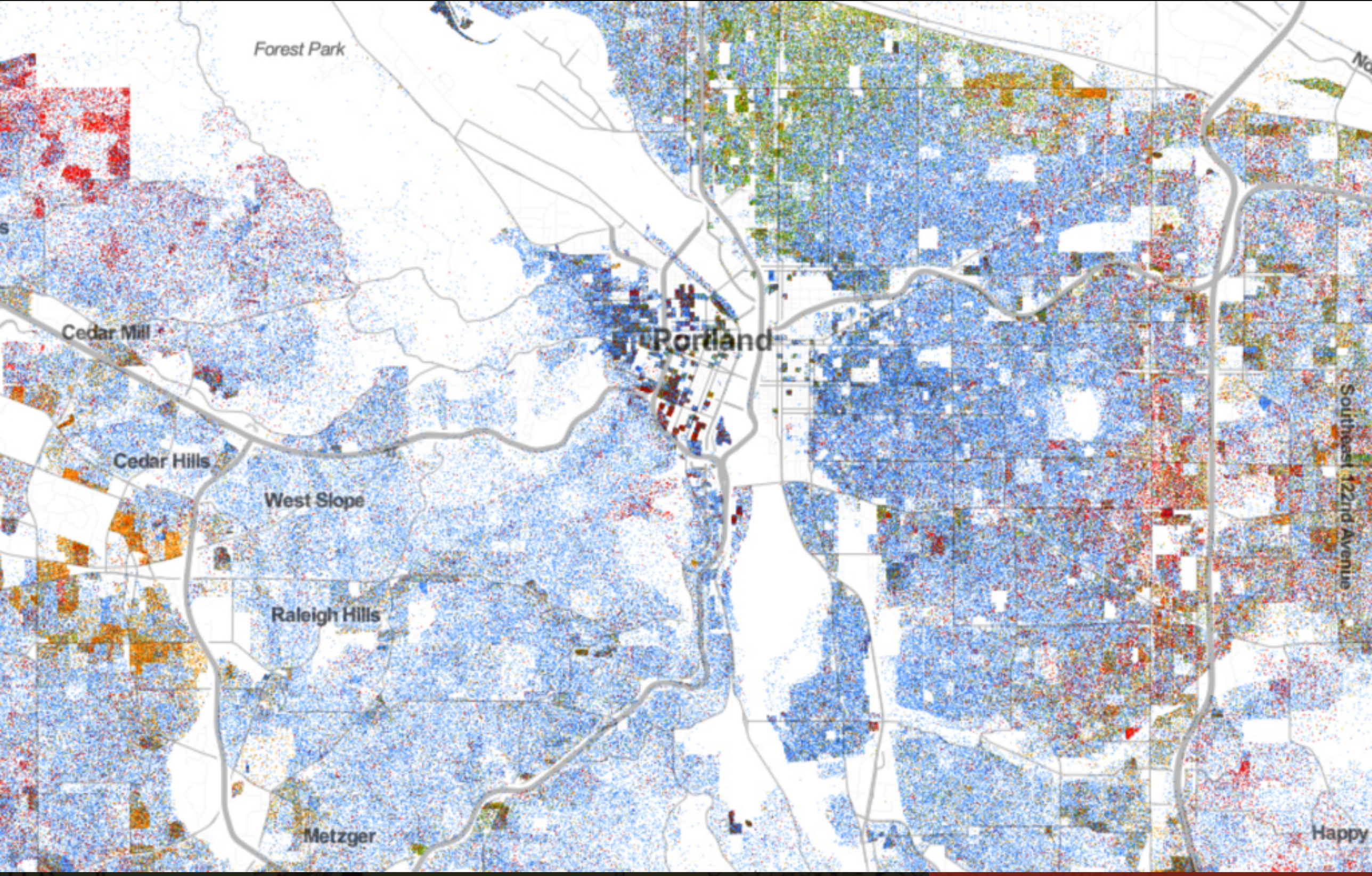
Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay

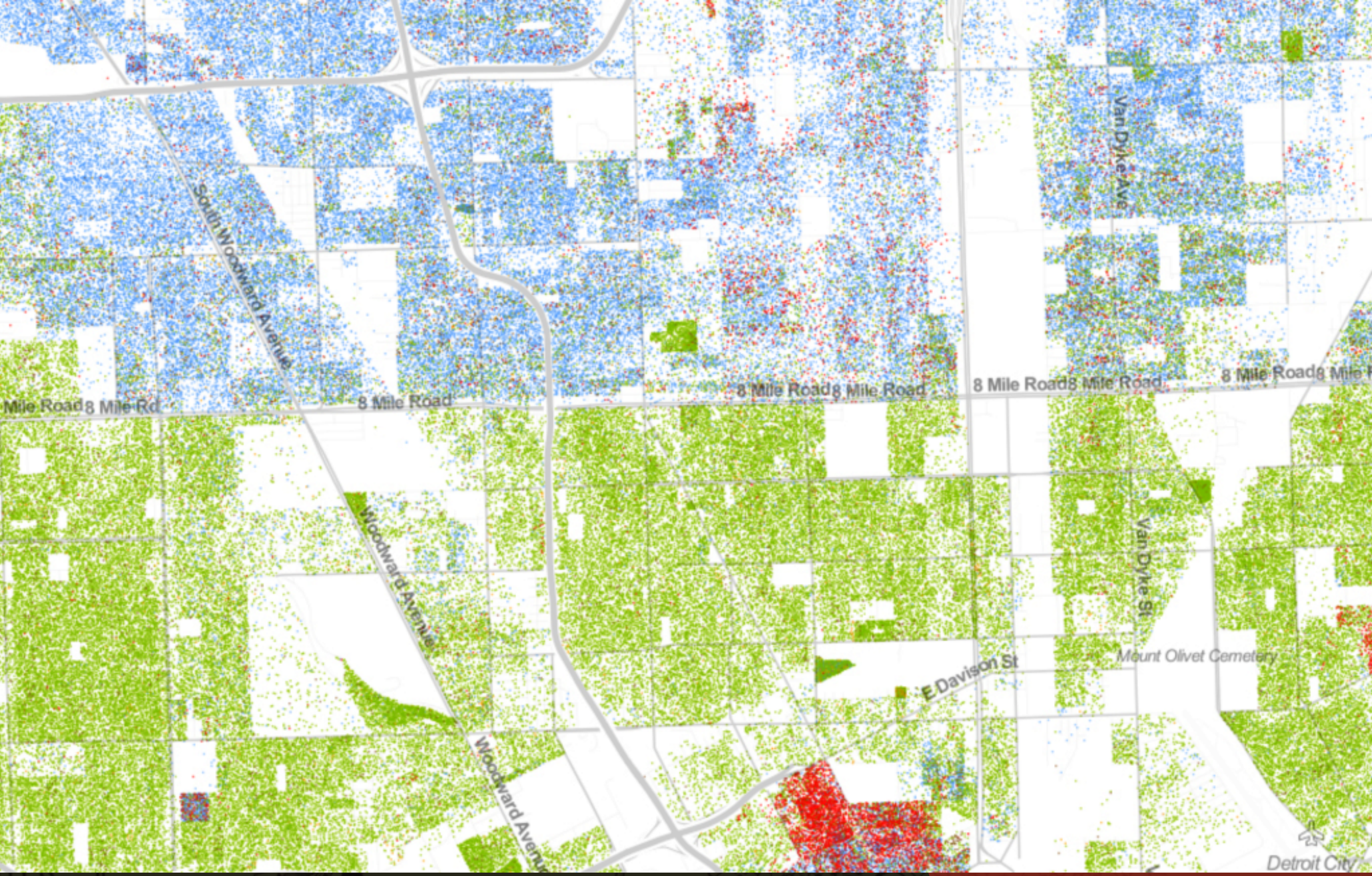
Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay



Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay



Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay

Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay

Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay

Overview

- Evolution of map content at PCC
- Placemarks project:
  - Considerations
  - Let's see it
  - What's next?

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay

Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay

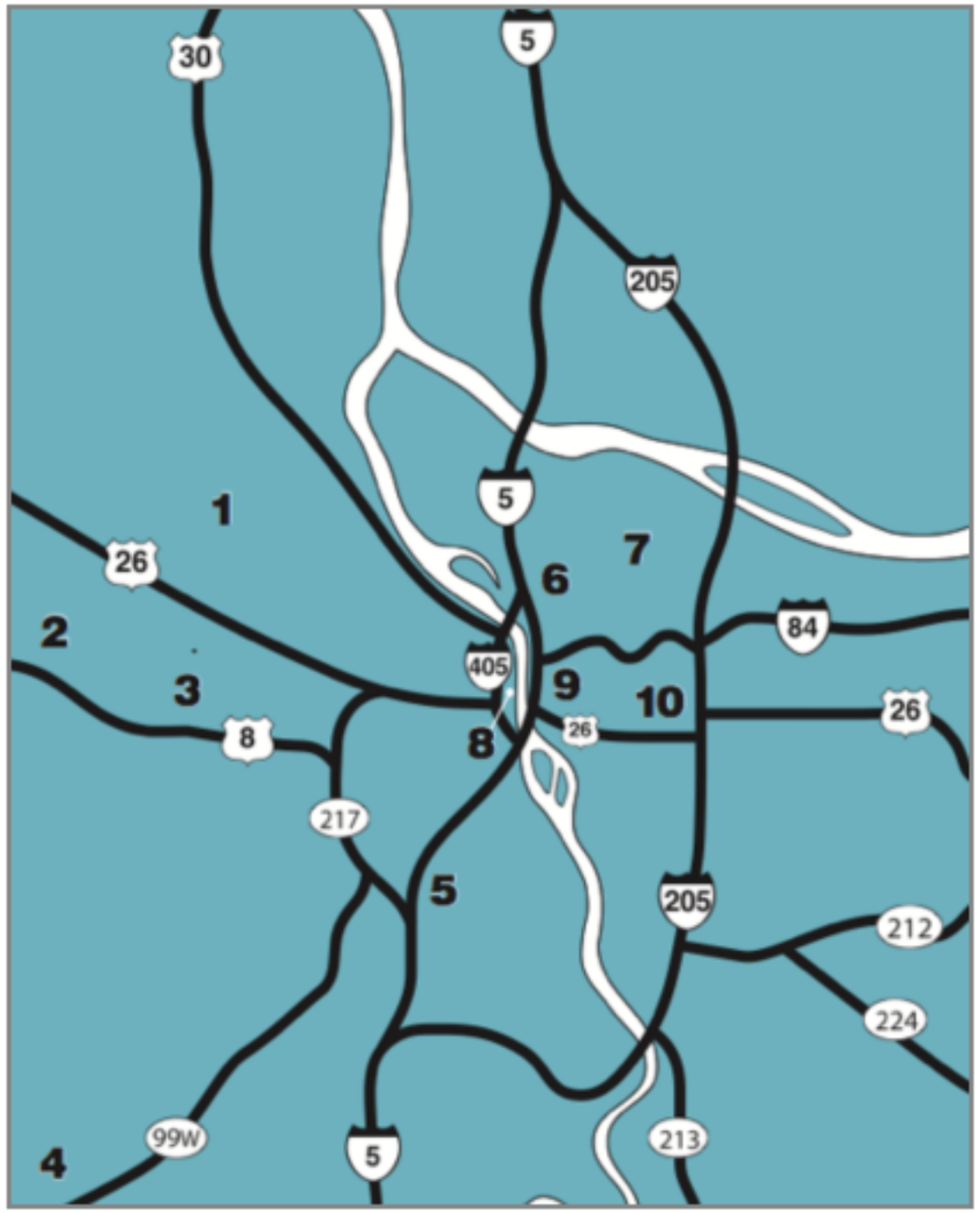
2

HILLSBORO CENTER
775 SE Baseline St.
TriMet Bus: 47, 48, 57
MAX: Blue Line

3

WILLOW CREEK
241 SW Edgeway Dr.
TriMet Bus:
47, 48, 52, 59, 88
MAX: Blue Line

4 **NEWBERG CENTER**
135 Werth Blvd.
Yamhill County Transit:
Provides shuttle to Tigard



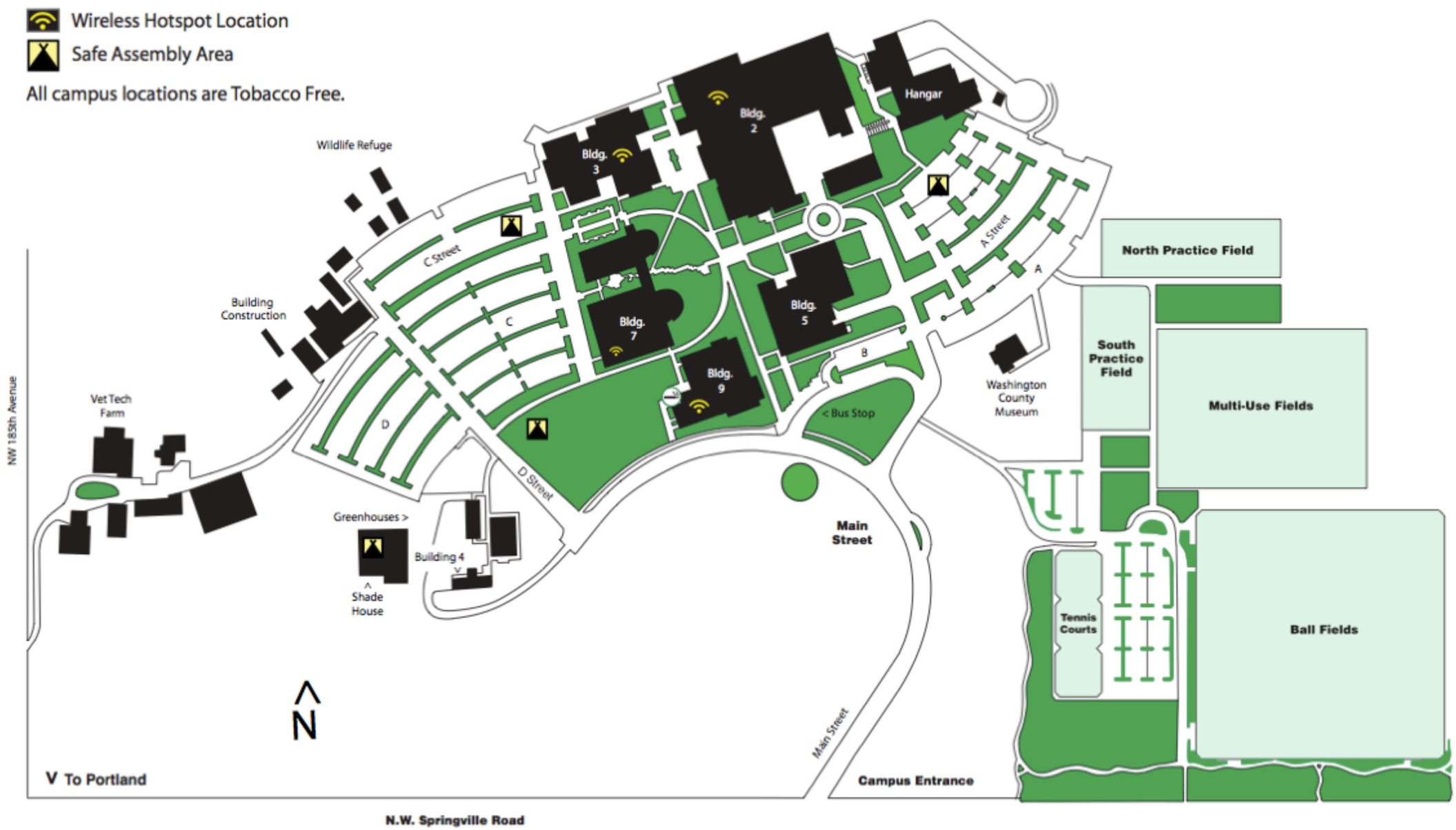
7 **PORTLAND METROPOLITAN WORKFORCE TRAINING CENTER**
5600 NE 42nd Ave.
TriMet Bus: 72, 75

8 **DOWNTOWN CENTER**
722 SW 2nd Ave.
TriMet Bus: 15, 51
MAX: Blue & Red Lines

9 **CLIMB CENTER**
(FORMERLY CENTRAL PORTLAND WORKFORCE TRAINING CENTER)
1626 SE Water Ave.
TriMet Bus:
4,6,10,14,31,32,33,41
(bus stop is one block north on the Hawthorne Bridge)

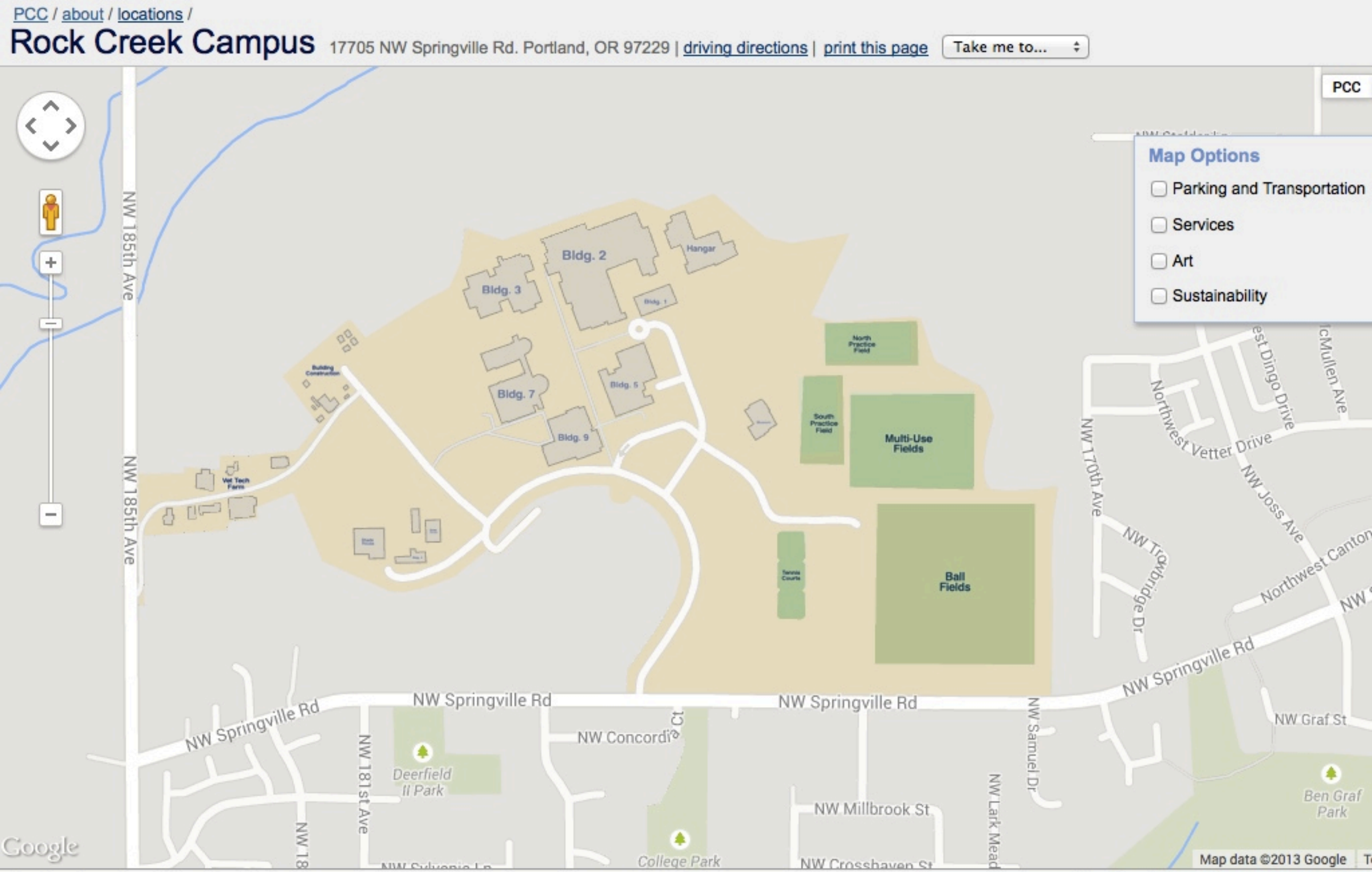
Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay



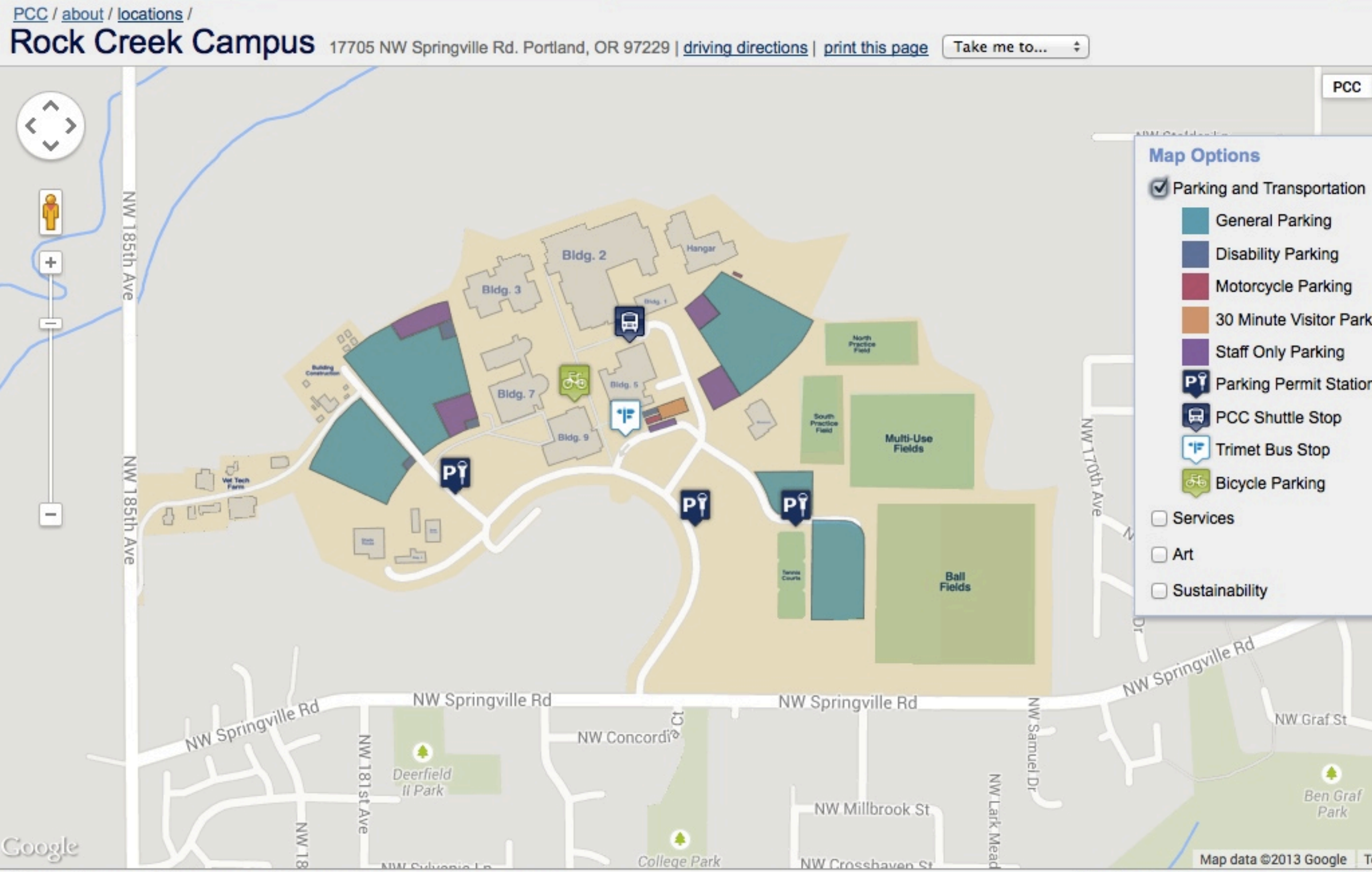
Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay



Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay



Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay

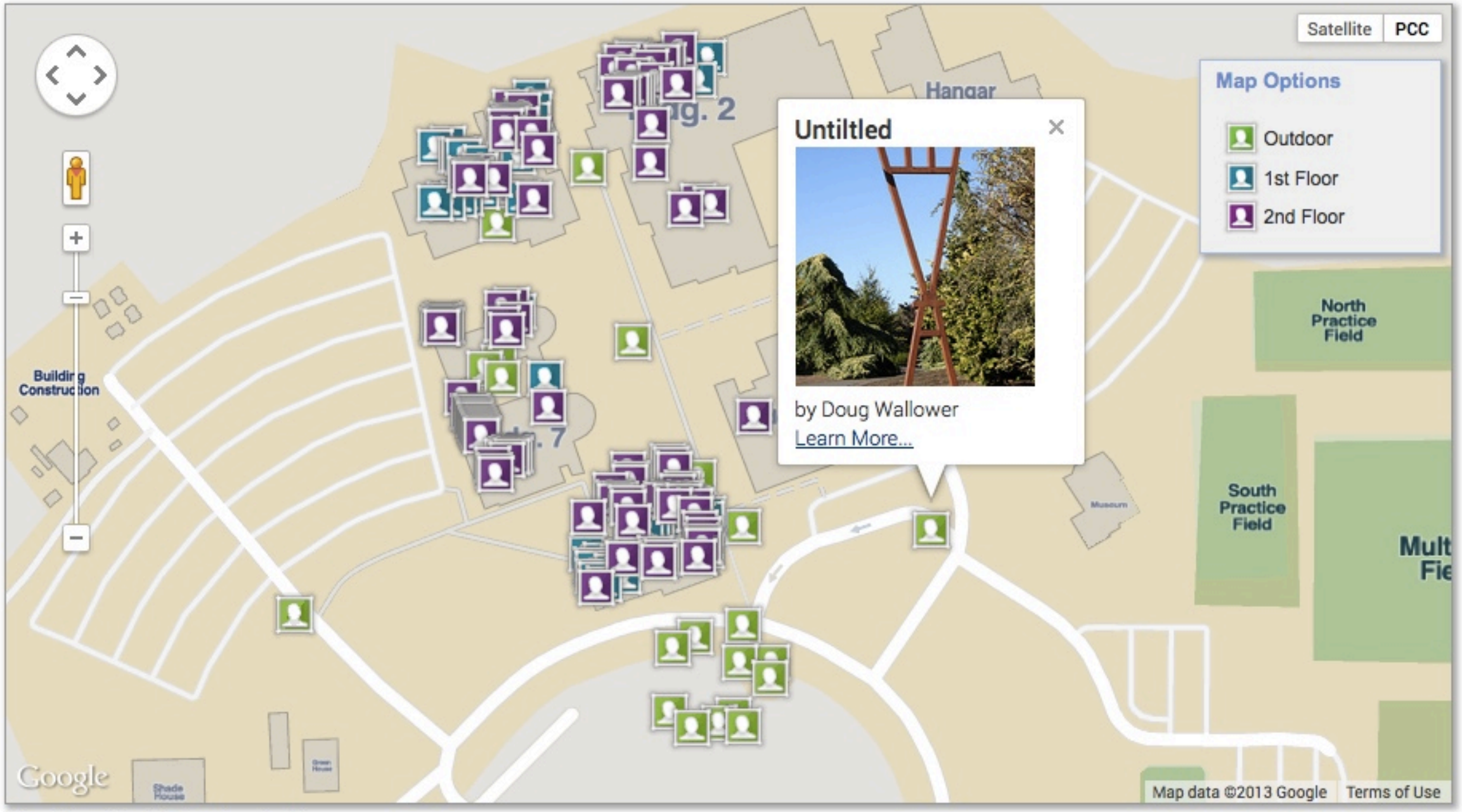
Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay

```
<Placemark>
  <name>Romona Falls</name>
  <description>
    <![CDATA[<img src="http://www.pcc.edu/about/art/images/1694-small.jpg">
  </description>
  <styleUrl>#art_outdoor</styleUrl>
  <Point>
    <coordinates>-122.860939,45.567619,0.000000</coordinates>
  </Point>
  <ExtendedData xmlns:pcc_art="http://www.pcc.edu/about/art/">
    <pcc_art:id>1694</pcc_art:id>
    <pcc_art:title>Romona Falls</pcc_art:title>
    <pcc_art:artist>West, Bruce</pcc_art:artist>
    <pcc_art:medium>Sculpture - Stainless Steel Fountain</pcc_art:medium>
    <pcc_art:height>74</pcc_art:height>
    <pcc_art:width>105</pcc_art:width>
    <pcc_art:added>11/26/2003</pcc_art:added>
    <pcc_art:campus>Rock Creek Campus</pcc_art:campus>
    <pcc_art:location>Courtyard</pcc_art:location>
    <pcc_art:details><![CDATA[<p>If you've ever visited Ramona Falls on the
  </ExtendedData>
</Placemark>
```

Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay

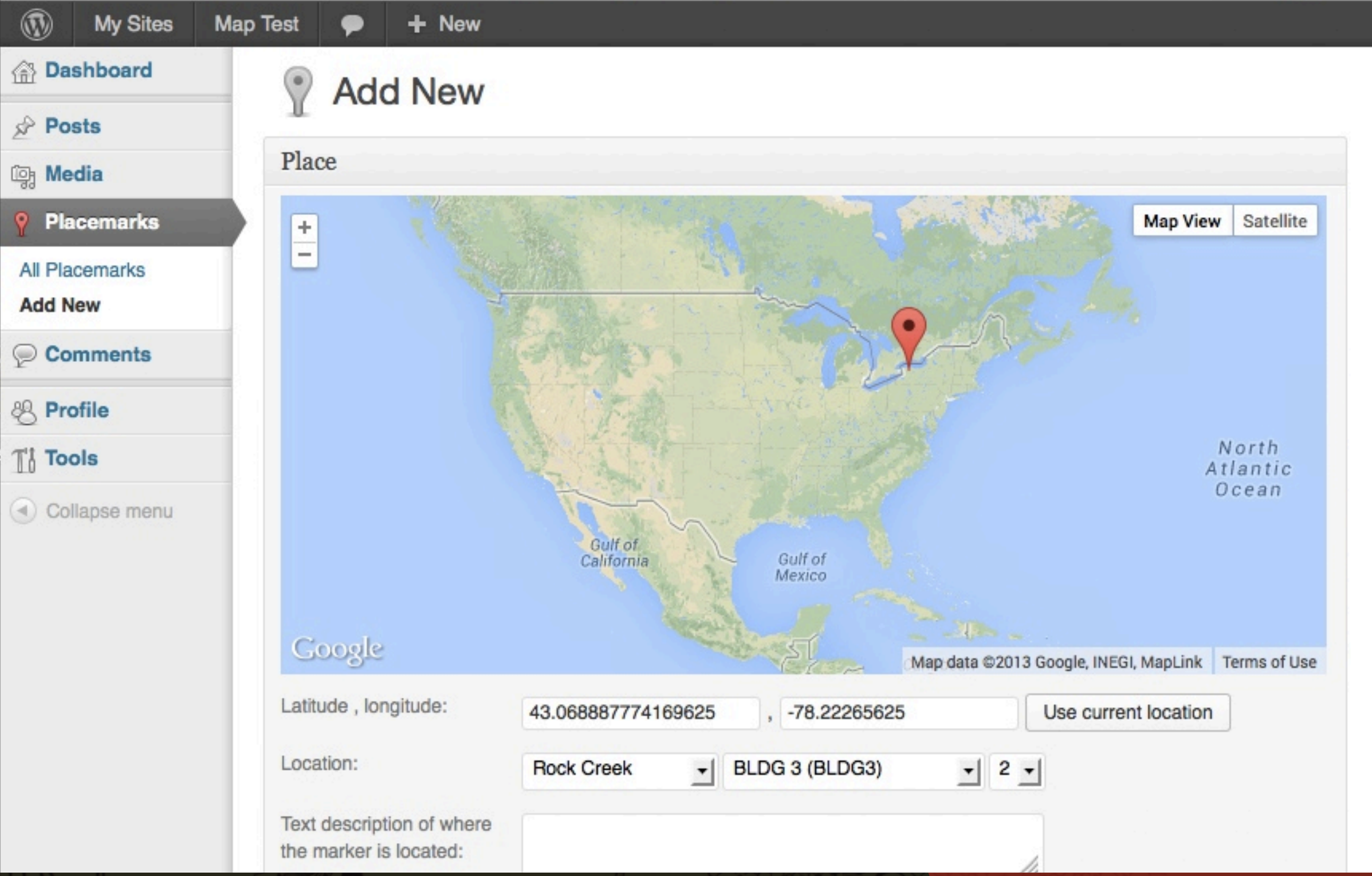


Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay

Why are we treating map content differently than other types of content?

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay



Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay

```php
/* ==================================================================
 * Set up custom post type and administrator interface:
 * ================================================================== */
if (is_admin()) :

/* ====== Set up custom post type: placemarker ====== */
add_action( 'init', 'create_placemarks_post_type' );
function create_placemarks_post_type() {

    /* set labels */
    $labels = array(
        'name' => __( 'Placemarks' ),
        'singular_name' => __( 'Placemark' ),
        'add_new' => __( 'Add New' ),
        'all_items' => __( 'All Placemarks' ),
        'add_new_item' => __( 'Add New' ),
        'edit_item' => __( 'Edit Placemark' ),
        'new_item' => __( 'New Placemark' ),
        'view_item' => __( 'View Placemark' ),
        'search_items' => __( 'Search Placemarks' ),
        'not_found' => __( 'No placemarkers found' ),
```


gabriel.nagmay.com
gabriel@nagmay.com
@nagmay

How easy can we make it for the authors to use?

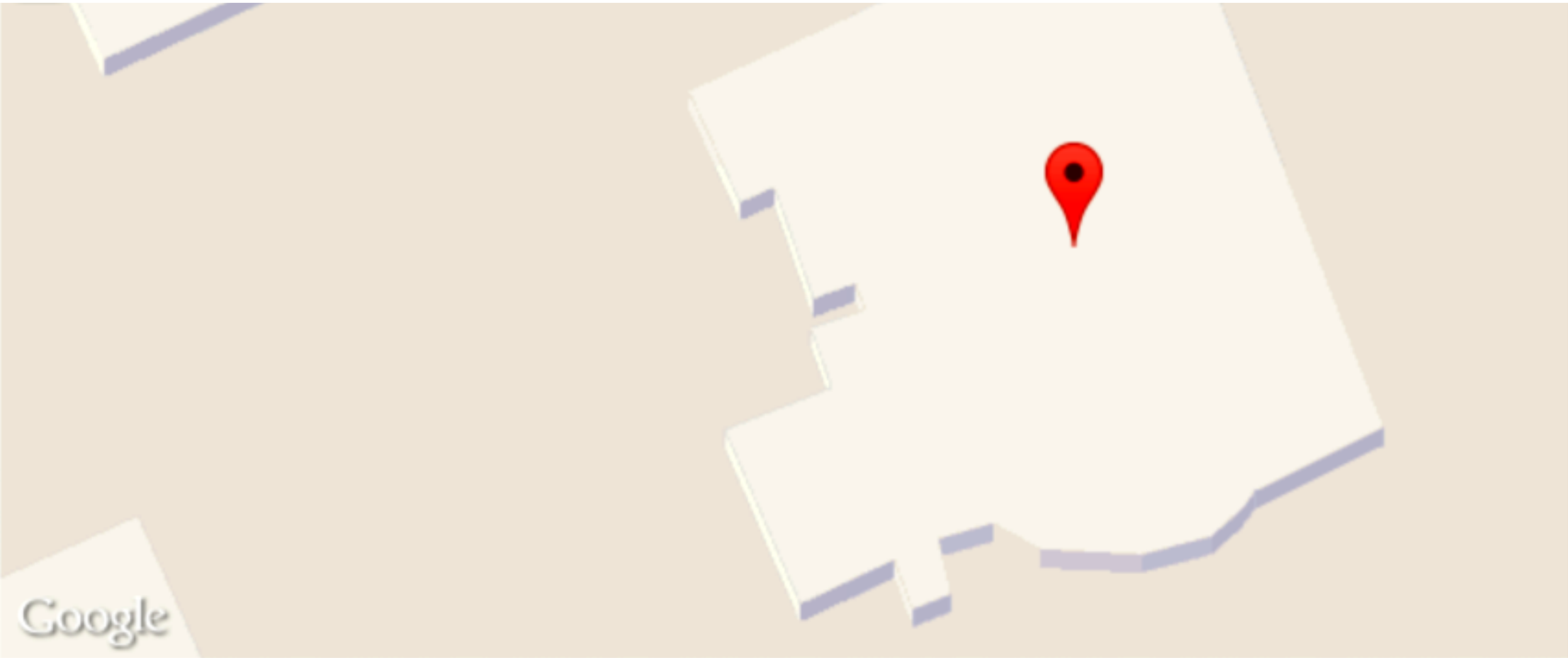
Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay

Latitude , longitude: 45.438877170396395 , -122.73078471422195

Placemarks to the People

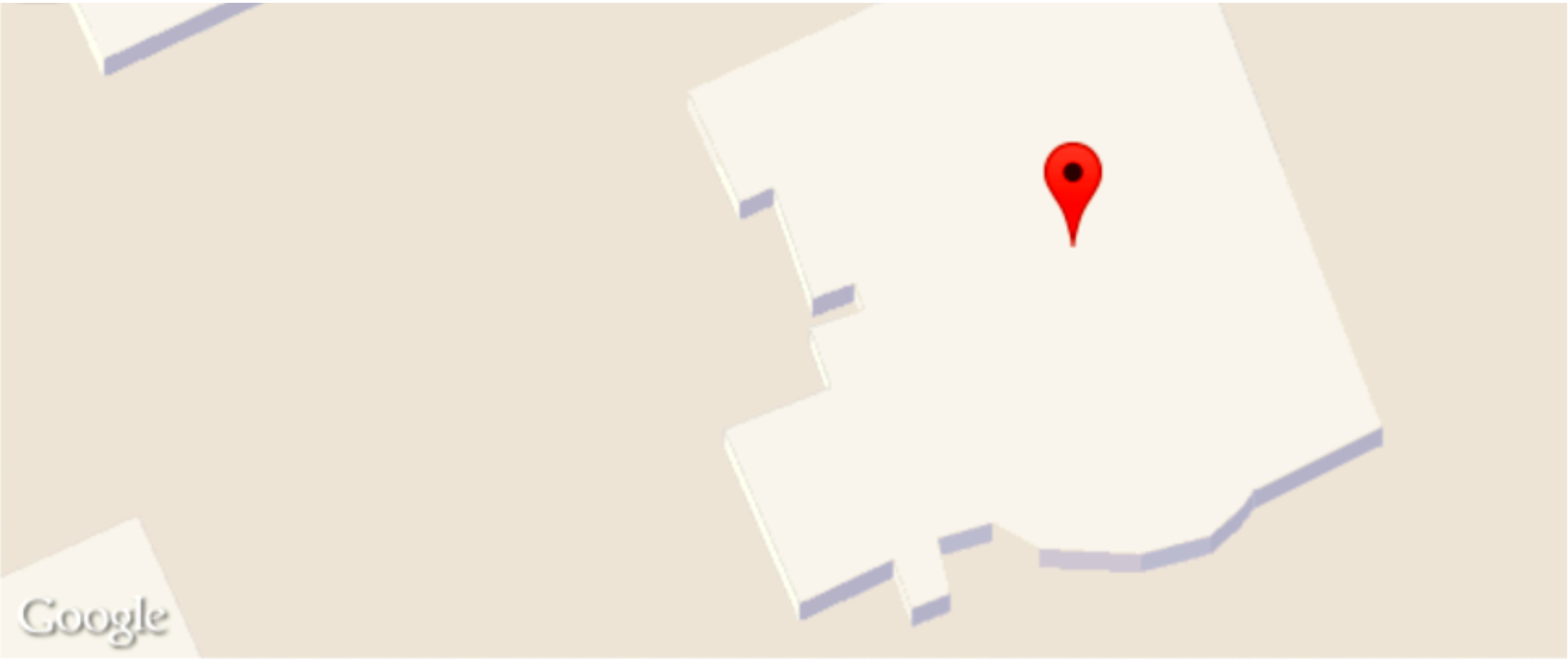
gabriel.nagmay.com
gabriel@nagmay.com
@nagmay



Latitude , longitude: 45.438877170396395 , -122.73078471422195

Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay

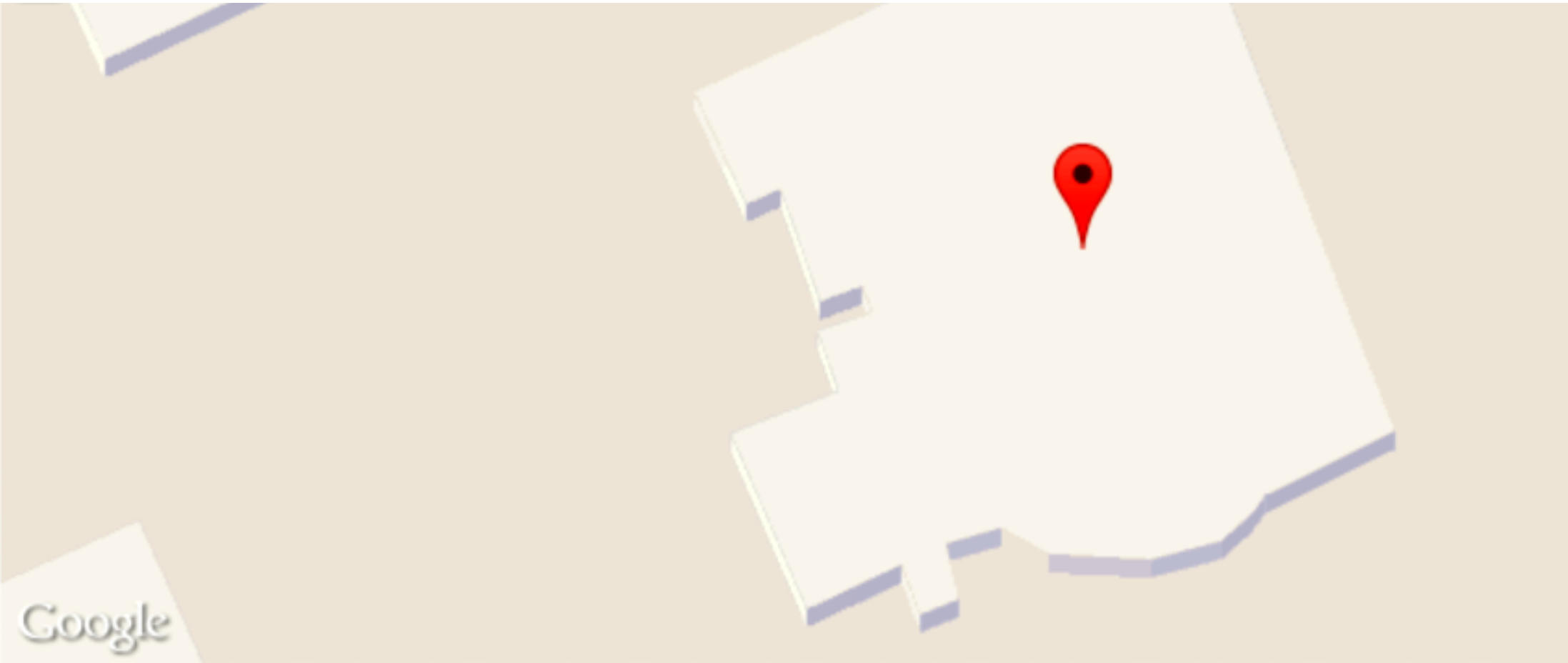


Latitude , longitude: 45.438877170396395 , -122.73078471422195

Location: Sylvania | Performing Arts Center (PAC)

Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay

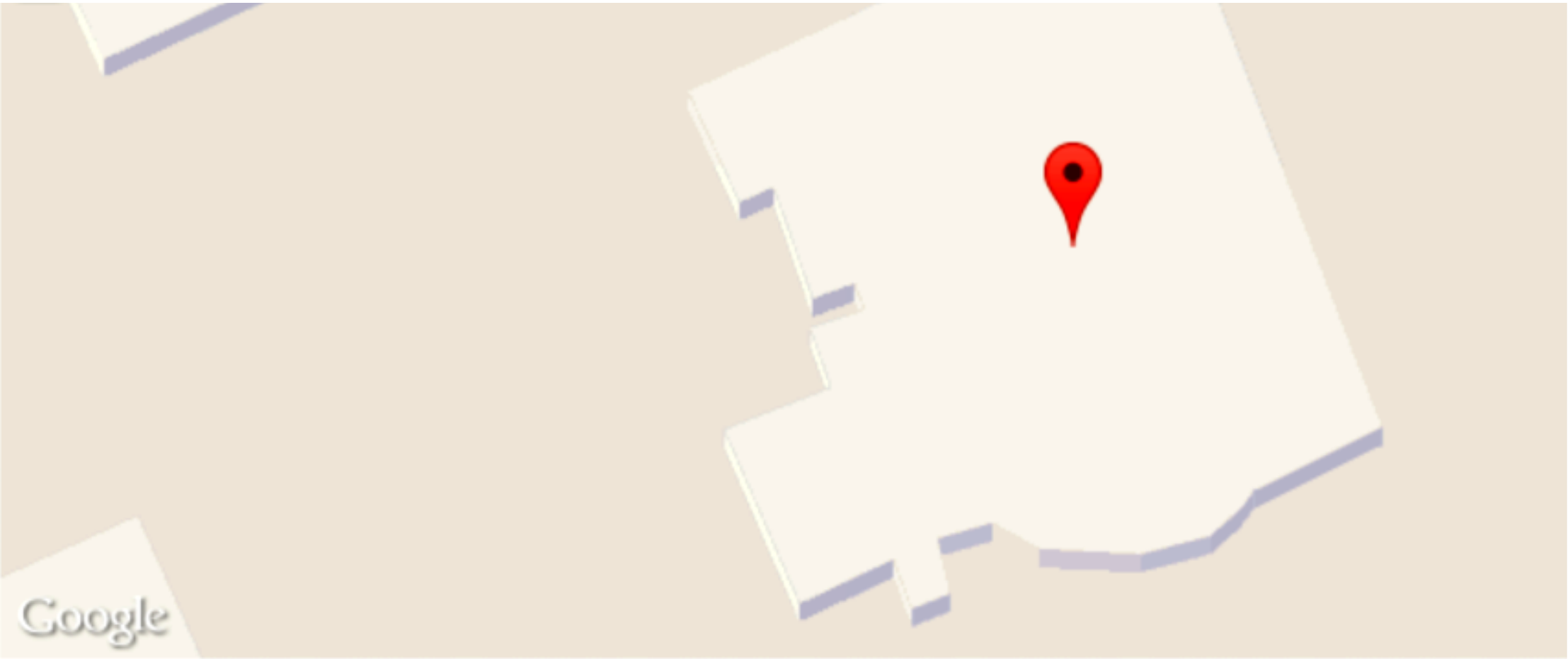


Latitude , longitude: 45.438877170396395 , -122.73078471422195 Use current location

Location: Sylvania Performing Arts Center (PAC)

Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay



Latitude , longitude: 45.438877170396395 , -122.73078471422195 Use current location

Location: Sylvania Performing Arts Center (PAC)

Text description of where the marker is located: Across the hall from the the main entrance.

Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay

Will one tool work for these different types of map projects?

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay

Placemarks Settings

My Custom Settings

Enter your settings below:

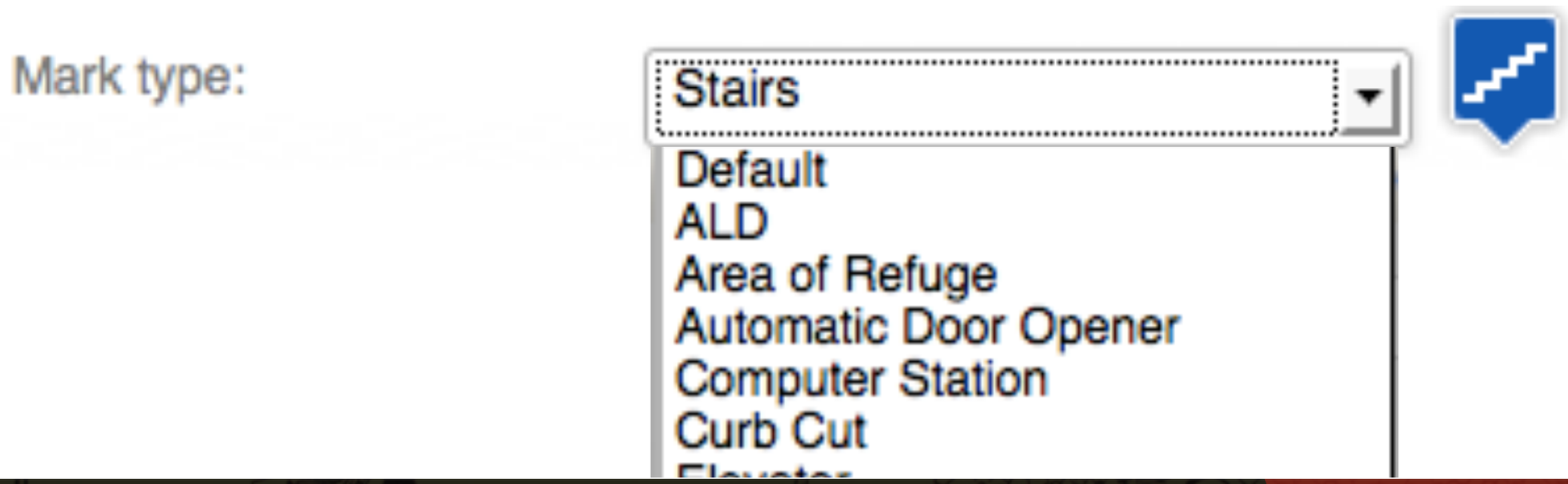
Marker Types (JSON)

Locations (JSON)

Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay

```
{
    "types": [
        {
            "name": "Default",
            "src": "http://www.yoursite.com/default.png"
        },
        {
            "name": "Hot",
            "src": "http://www.yoursite.com/hot.png"
        }
    ]
}
```



Placemarks to the People

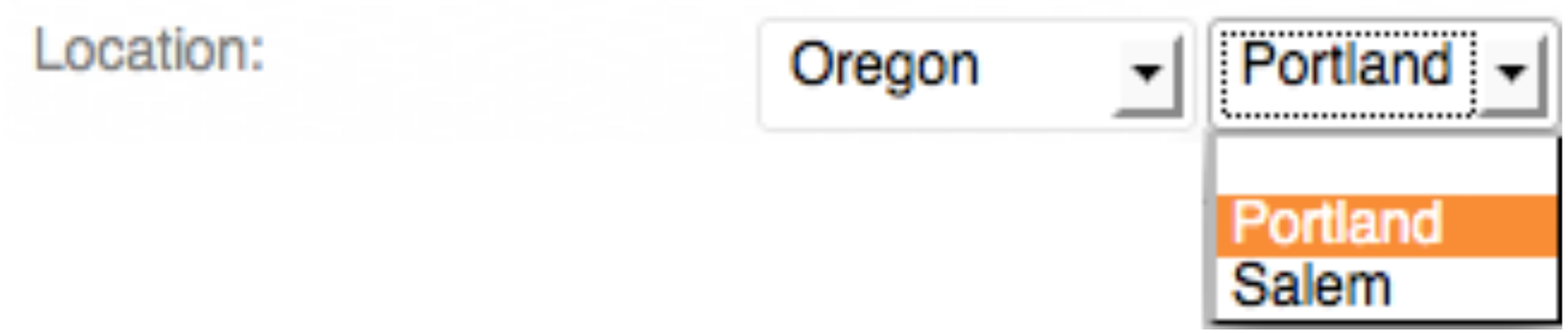
gabriel.nagmay.com
gabriel@nagmay.com
@nagmay

```
{
    "locations": [
        {
            "name": "Oregon",
            "slug": "or"
        },
        {
            "name": "Washington",
            "slug": "wa"
        }
    ]
}
```

Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay

```
{
    "locations": [
        {
            "name": "Oregon",
            "slug": "or",
            "locations": [
                {
                    "name": "Portland",
                    "slug": "pdx"
                },
                {
                    "name": "Bend",
                    "slug": "bend"
                }
```



Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay

```
{
    "locations": [
        {
            "name": "Oregon",
            "slug": "or",
            "lat": 45.563282,
            "lng": -122.673457,
            "zoom": 17
        },
        {
            "name": "Washington",
            "slug": "wa",
            "lat": 45.563838,
            "lng": -122.672342,
            "zoom": 19
        }
    ]
}
```


Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay

Well, let's see it already!

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay

Dashboard
Posts
Media
Placemarks
All Placemarks
Add New
Comments
Profile
Tools
Collapse menu

Add New

Place

Map View | Satellite

Google

Map data ©2013 Google | Terms of Use

Latitude , longitude: 45.56753594306511 , -122.86156386137009 Use current location

Location: Rock Creek | BLDG 3 (BLDG3) | 1

Text description of where the marker is located: South side door

For example: "On the south wall, across from room CC123"

Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay

What's next?

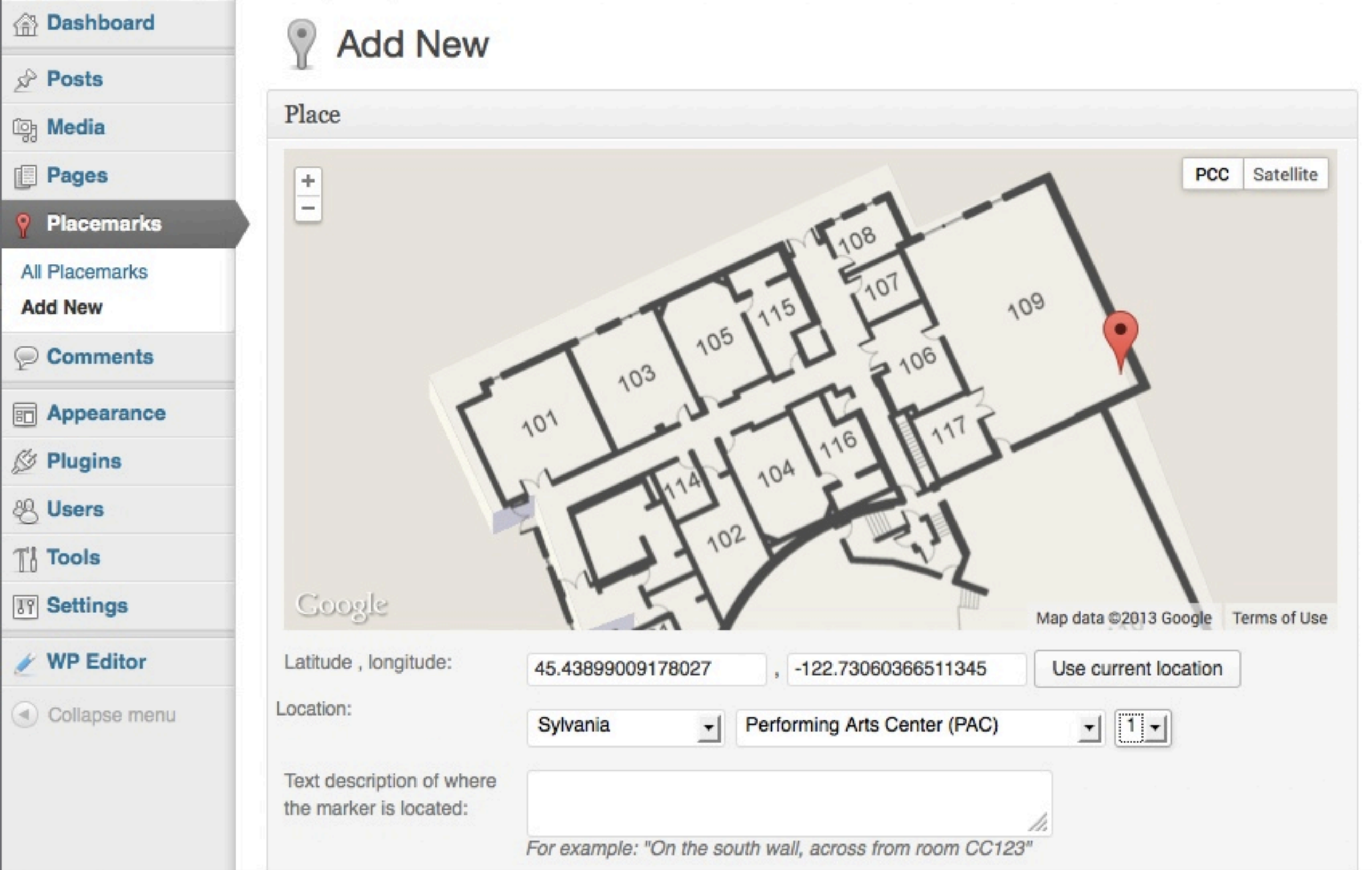
Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay

```
{
    "locations": [
        {
            "name": "Sylvania",
            "slug": "sy",
            "locations": [
                {
                    "name": "Amo De Bernardis College Ctr (CC)",
                    "slug": "sy-cc",
                    "lat": 45.437956,
                    "lng": -122.73194,
                    "zoom": 18,
                    "locations": [
                        {
                            "name": "1",
                            "slug": "sy-cc-1",
                            "overlay": "http://www.pcc.edu/about/locations/maps
                            "n":45.43845590714918,
                            "e":-122.7303619066446,
                            "s":45.43775972915623,
                            "w":-122.7311824932823
                        },
                        {
```


Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay



Placemarks to the People

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay

Thanks!

Grab the plugin and other resources at:

gabriel.nagmay.com

gabriel.nagmay.com
gabriel@nagmay.com
@nagmay