

Social Media – Getting Your Message Out

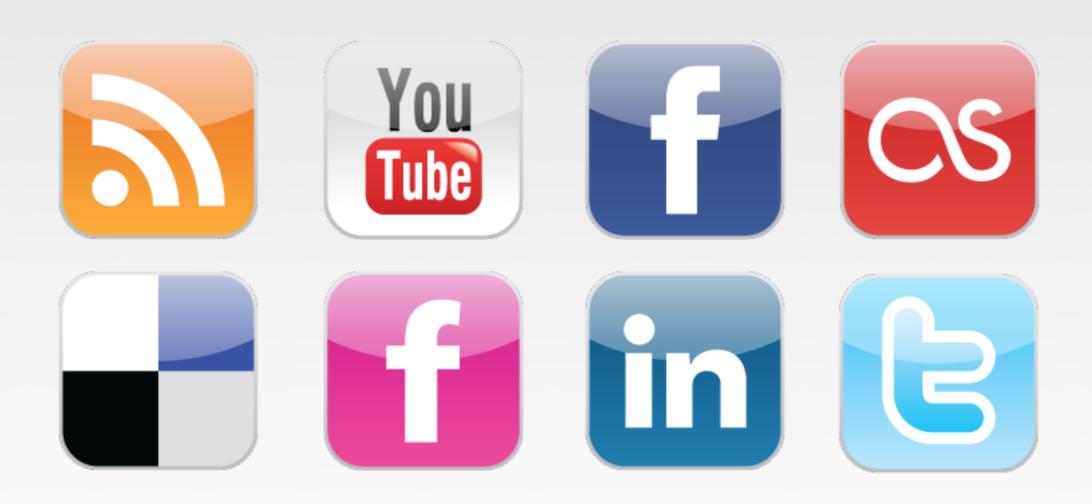
Dana Haynes - Public Affairs Manager

Gabriel McGovern - Web Designer

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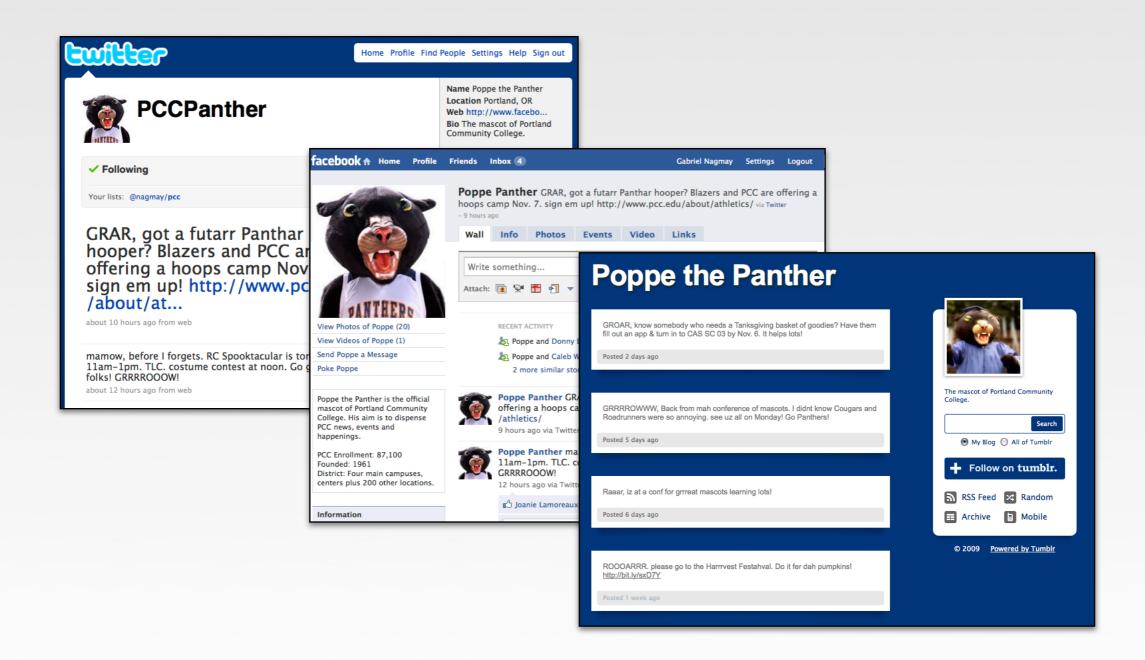
Something new for PCC



The panther is enlisted



And accounts are created



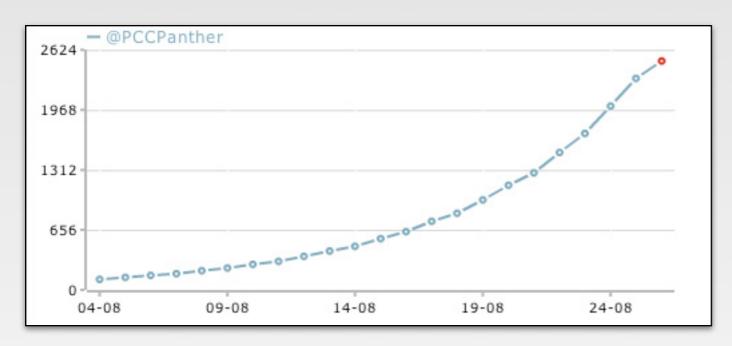
But who is the panther?







Things start to take off



videos % of total views		
Panther Goes to College	63	
2009 Graduation Student Perspectives	5.2	
Gateway To College, MAP and YES! Graduates	3.9	
Sylvia Gray 2009 Art Beat YouTube	3.2	_
Spring Dance Concert 2009 YouTube	2.8	
Dr Danny Martin 5/21/09 Math Lecture	2.0	_
Graduation PCC	1.7	
Dr Kathy Bobula " Early Childhood Development"	1.4	
Fore Performance	1.4	
PCC Emergency Services Programs Simulation	0.95	

- 0002 @COCC
- 0008 @mthoodccfa
- 0019 @klamathcc
- 0031 @swocc
- 0045 @OSU_HHS
- 0072 @linfieldcollege
- 0089 @sourgiders
- 0101 @RogueCC
- 0132 @engaginglc
- 0426 @Univ_Of_Oregon
- 0625 @TheOregonDuck
- 1281 @oregonstateuniv
- 1356 @Portland_State
- 1762 @UODucks
- 2148 @PCCPanther

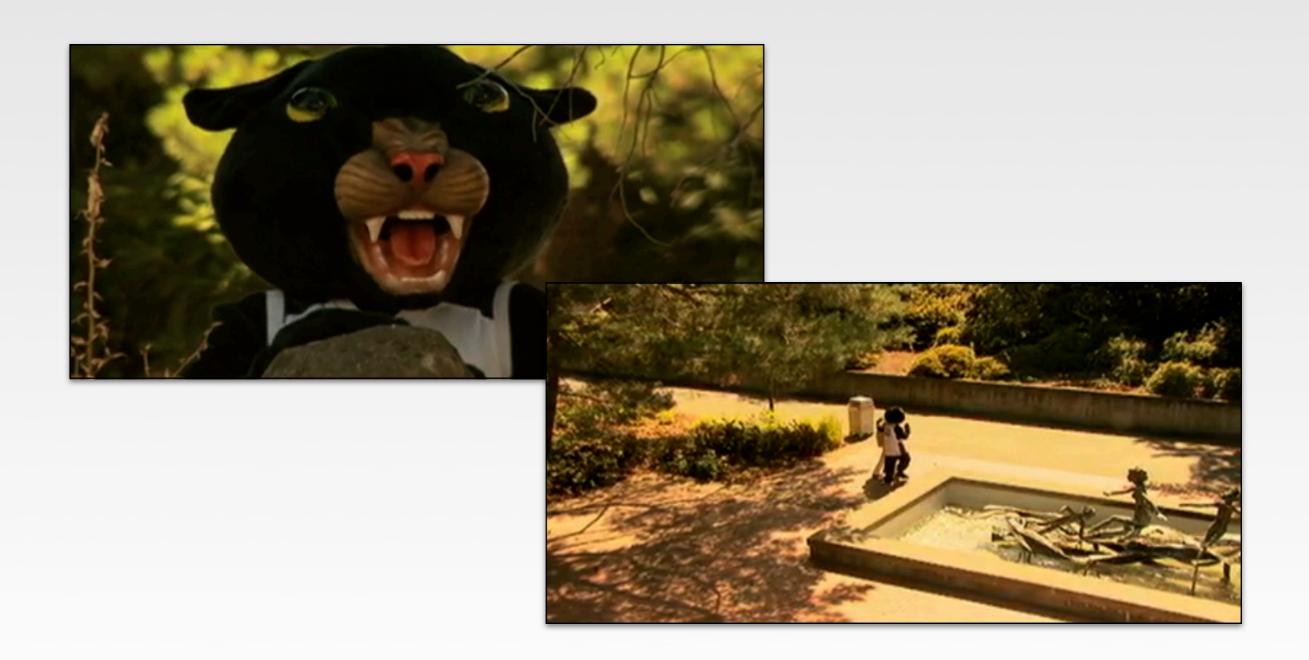
On August 25th 2009



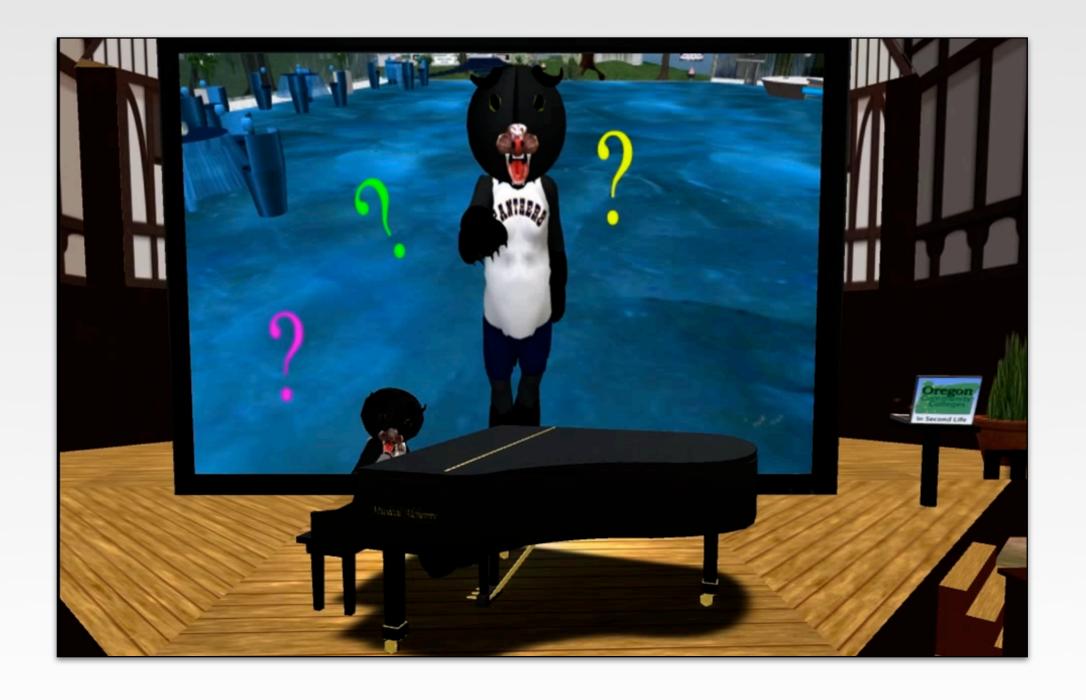
Success can create problems



Poppe marches on



What else can Poppe do?



Share and share alike

@danahaynes @nagmay @PCCPanther

Contact us with any questions

http://www.pcc.edu/about/social/

Portal for PCC's social media

http://gabriel.nagmay.com/2009/10/social/

Download the presentation, handouts and more