

ALL THE THINGS!

gabriel.nagmay.com
gabriel@nagmay.com
[@nagmay](#)



retail+office for lease
503.459.4774

NO
TURNS

TRAIN
ONLY

SW SECOND AVE
SW MARBLE ST

Yamhill
District
Eastbound

402

AIRPORT

TRI MET

MAX

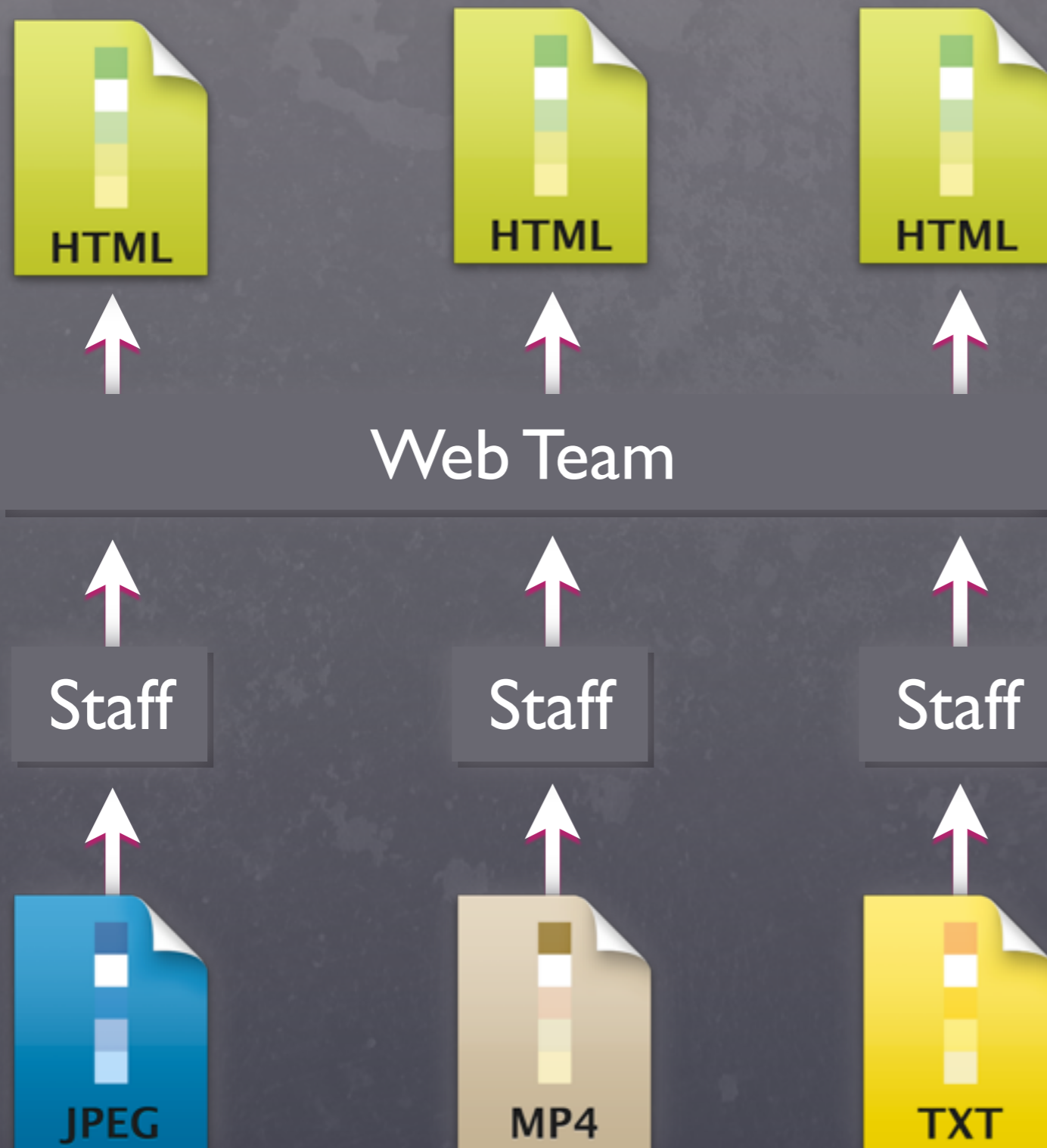
OVERVIEW

- User what what?
- Types of things
- Platforms
- Best practices

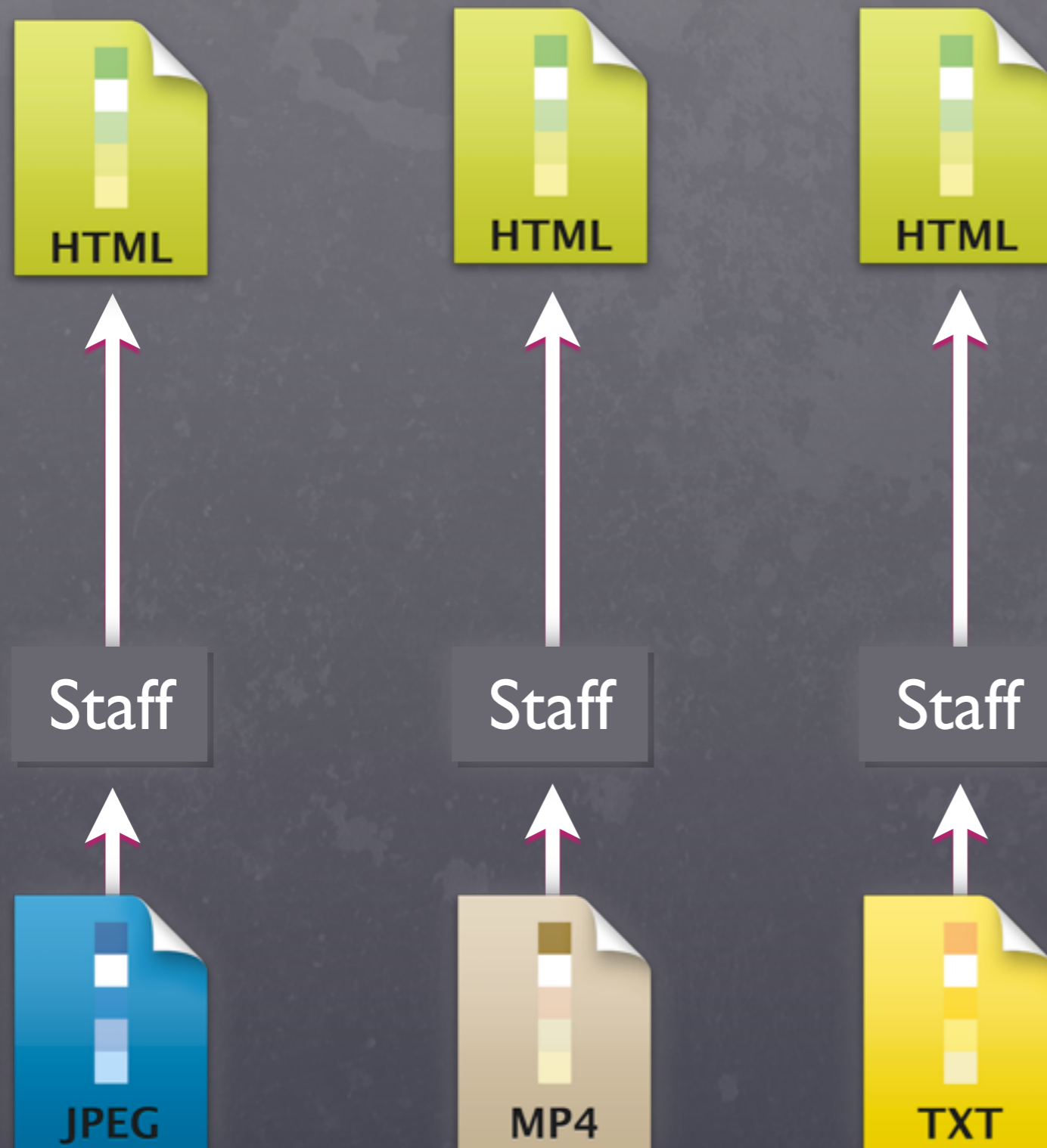
USER GENERATED WHAT?



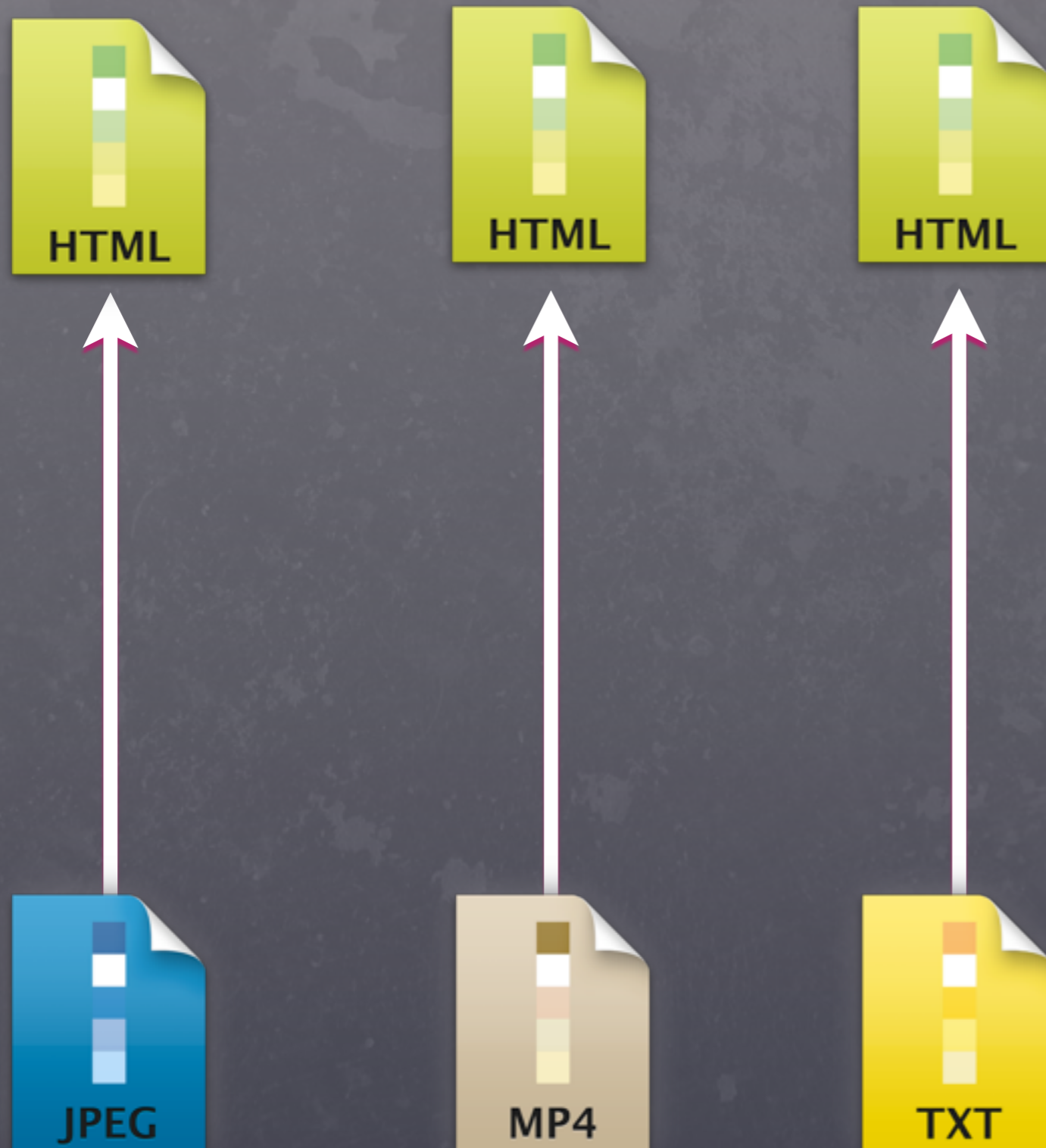
USER GENERATED WHAT?



USER GENERATED WHAT?



USER GENERATED WHAT?



USER GENERATED WHAT?

Share More info

FIFA SOCCER JOIN THE CLUB BUY NOW

About PSY
PSY Official YouTube Channel

- Official Website
- Official Facebook
- Follow Psy on Twitter
- iTunes : PSY6甲 Pt.1
- Gangnam Style
- iTunes : Psyfive

by officialpsy

Latest Activity

Date Joined

Country

357,448,882 views

0:56 / 4:13

GANGNAM STYLE (강남스타일) M/V

Play all

Gangnam Style (강남스타일)

USER GENERATED WHAT?

WIKIPEDIA

The Free Encyclopedia

[Main page](#)

[Contents](#)

[Featured content](#)

[Current events](#)

[Random article](#)

[Donate to Wikipedia](#)

[Wikipedia Shop](#)

▼ [Interaction](#)

[Help](#)

[About Wikipedia](#)

[Community portal](#)

[Recent changes](#)

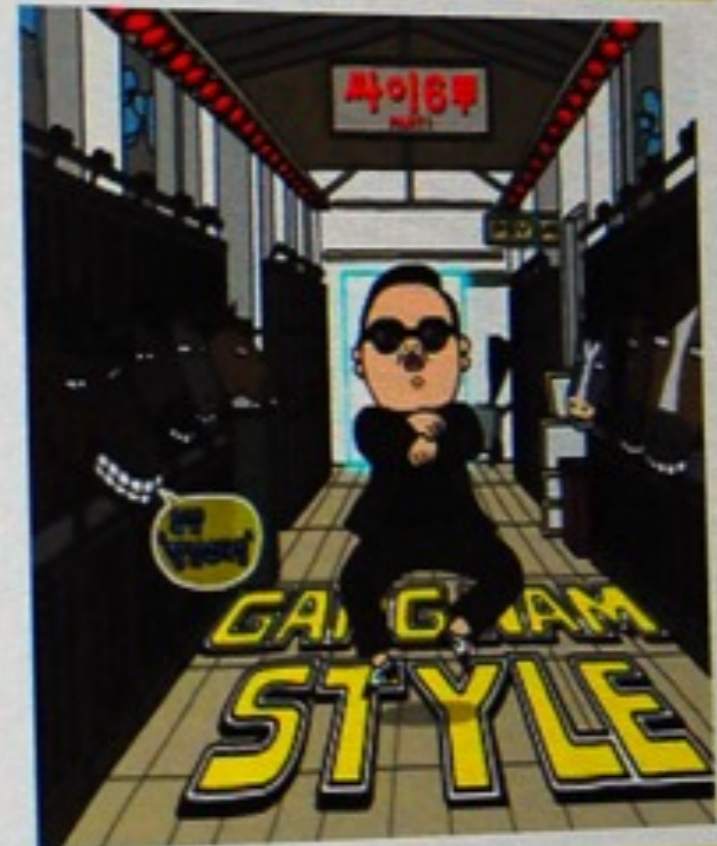
Gangnam Style

From Wikipedia, the free encyclopedia

"**Gangnam Style**" (Korean: 강남스타일, IPA: [kaŋnam swɐ̃ˈail]) is a [single](#) by South Korean rapper PSY. The song was released on July 15, 2012, as the [lead single](#) of his sixth studio album *PSY's Best 6th Part 1*. "Gangnam Style" debuted at number one on the [Gaon Chart](#), the national record chart of [South Korea](#).^[1] The music video has been viewed over 357 million times on [YouTube](#) as of October 3, 2012,^[2] making it the site's most watched [Korean pop \(K-pop\)](#) video.^[3]

The video has been shared on the

"Gangnam Style"



Single by PSY

USER GENERATED WHAT?

Post-"Gangnam Style," America wakes up to K-pop

Xeni Jardin at 8:28 am • 46 Comments • Share

G-DRAGON - CRAYON (크레용) M/V

Share

More info



TYPES OF THINGS

Video

Articles

Comments

TYPES OF THINGS

Video

Votes

Articles

Images

Comments

“Likes”

Audio

TYPES OF THINGS

Ideas

Votes

Video

Articles

Recipes

Images

Comments

“Likes”

Careers

Location

Audio

TYPES OF THINGS

Video

Votes

Ideas

Articles

Recipes

Stories

Images

Comments

“Likes”

Careers

Audio

Location

PLATFORMS

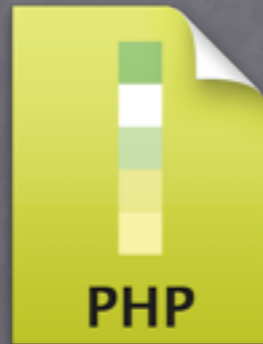
- Pre-built
- APIs
- Custom

PLATFORMS: CUSTOM

Create



Insert



Display



PLATFORMS: CUSTOM

[Edit a Story](#)

[Add a Story](#)

Upload/Insert 

Visual

HTML

B I ABC ☰ ☷ ☹ “ ☳ ☴ ☵ ☶ ☷ ⚙ ⚗ ⚘ ⚙ ABC ✓ ▼ 🔄 📄

Paragraph ▼ U

My high school was unable to provide classes at the level I needed, but PCC did. PCC is allowing me to pursue my goal of being a scientist at a lower cost, and much sooner, than I ever thought possible.

Path: p

Word count: 39

Draft saved at 8:03:07 pm. Last edited on June 17, 2011 at 11:09pm

Map and User Information

Location Information:

Location Text: Newberg, OR (US)

Location Lat: 45.3001178

Location Lng: -122.97315650000002

User Information:

User Email: @yahoo.com

User Name:

Video and Audio?

Publish

Preview Changes

Status: Published [Edit](#)

Visibility: **Public** [Edit](#)

Published on: Jun 17, 2011 @ 23:09 [Edit](#)

Move to Trash

Update

User Types

All User Types **Most Used**

- ☒ I am a current student
- ☐ I am a faculty/staff member
- ☐ I am a past student
- ☐ I am the parent/relative of a student
- ☐ I have taken a class or two
- ☐ I just love Portland Community College
- ☐ I used to work at PCC

[+ Add New User Type](#)

PLATFORMS: CUSTOM

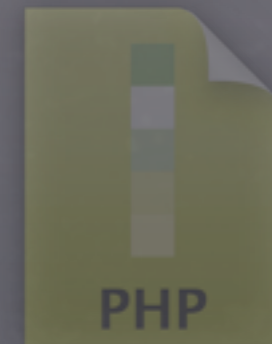
Create



Insert



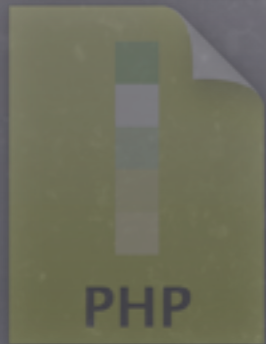
Display



```
<form id="form-add" action="<?php echo get_bloginfo('url').'/submit/'; ?>" method="post">
  <fieldset>
    <input id="location" title="My address, or hometown" type="text" value="" />
    <input id="post_name" title="My name (Optional)" type="text" value="" />
    <?php wp_dropdown_categories('taxonomy=pcc_map_user&hide_empty=0&orderby=date_desc') />
    <input type="submit" value="Submit" />
    <?php wp_nonce_field( 'map-request' ); ?>
  </fieldset>
</form>
```

PLATFORMS: CUSTOM

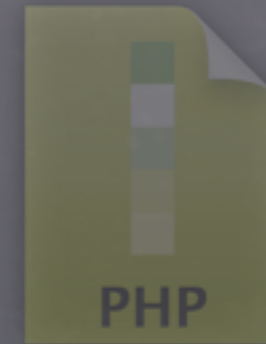
Create



Insert



Display



```
<?php /* Template Name: submit-map */
if (! wp_verify_nonce($nonce, 'map-request') ) die('Error: Security Fail!');
...

$post = array( // Set up the basic content
    'post_content' => attribute_escape($_POST['content']),
    'post_status'  => 'publish', // Choose: publish, preview, future, etc.
    'post_type'    => 'pcc_map' // Use a custom post type if you want to
);

$postID = wp_insert_post($post); // add post, grab
...
```

PLATFORMS: CUSTOM

Create



Insert



Display



```
<?php if (have_posts()) : while (have_posts()) : the_post(); ?>
```

```
<?php // get custom
$postID = $post->ID;
$custom = get_post_custom($postID);
$location = $custom["location-text"][0];
$lat = $custom["location-lat"][0];
$lng = $custom["location-lng"][0];
$user = $custom["user-name"][0];
if($user==""){ $user = "Anonymous"; }
```

PLATFORMS: CUSTOM



[home](#) | [search](#) | [contacts](#)

[About PCC](#)

[Academic Programs](#)

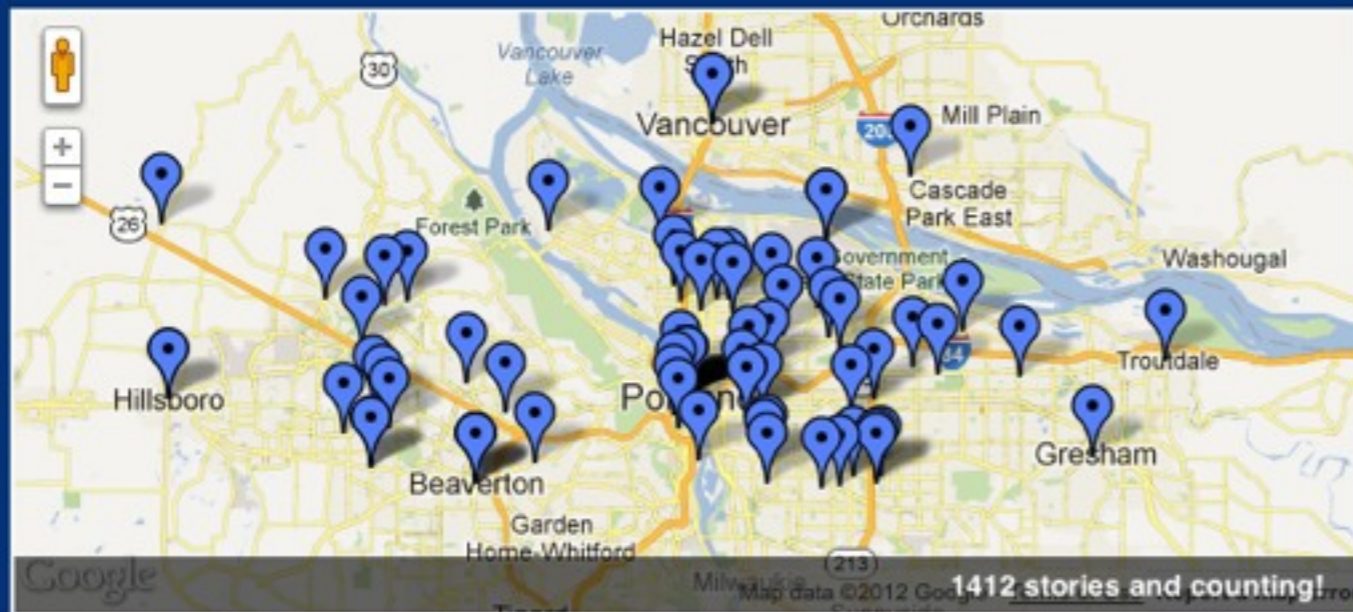
[Calendars](#)

[Class Schedule](#)

[Resources](#)

[MyPCC](#)

How has PCC touched your life?



SHARE YOUR STORY!

To prepare for PCC's upcoming 50th anniversary, we're looking for stories from students, alumni, parents, staff, business owners, and community members – anyone who has been positively affected by Portland Community College.

ADD YOUR MARK TO THE MAP

It only takes a moment to share your story:

Your Location:

Tell us your

working

Susan says: "For the last 30 years I have had an excellent career thanks to my AS degree from PCC...."

Anonymous says: "Taking one class at a time. . . It is a place to get trained, learn new skills, and meet p..."

Anonymous says: "the students and how"


Get ready for the 50th Celebration

Beginning in fall 2011, Portland Community College will be celebrating 50 years of service to our community.

As this important milestone approaches, we are taking the time to reflect on where the college has been over the



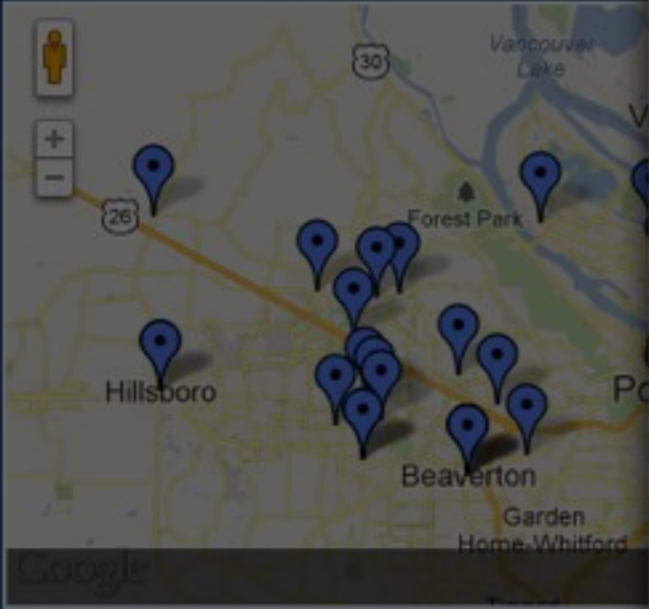
PLATFORMS: CUSTOM

**Portland
Community
College**

home | search | contacts

About PCC | Academic Programs | Calendars | Class Schedule | Resources | **MyPCC**

How has PCC positively affected your life?



ADD YOUR MARK TO THE MAP

6330 NE Emerson St PortlandPortland, OR (US)

My name (Optional)

I am a current student

Here is how PCC has positively affected my life...

My Email (required, but will not be posted)

The best stories may be used in other PCC communications. [Learn more...](#)

Submit my story!

Anonymous says: "I love PCC! My favorite thing about PCC is the students and how they come from all walks o..."

Donna says: "Working at PCC, being able to assist students and staff has been "the" most rewa..."

Almee says: "Thanks to PCC, I am a dream of becoming a Nurse at the age..."

Get ready for the 50th Celebration

Beginning in fall 2011, Portland Community College will be celebrating 50 years of service to our community.

As this important milestone approaches, we are taking the time to reflect on where the college has been over the



PLATFORMS: CUSTOM



Portland
Community
College

[home](#) | [search](#) | [contacts](#)

[About PCC](#)

[Academic Programs](#)

[Calendars](#)

[Class Schedule](#)

[Resources](#)

[MyPCC](#)

We're collecting stories

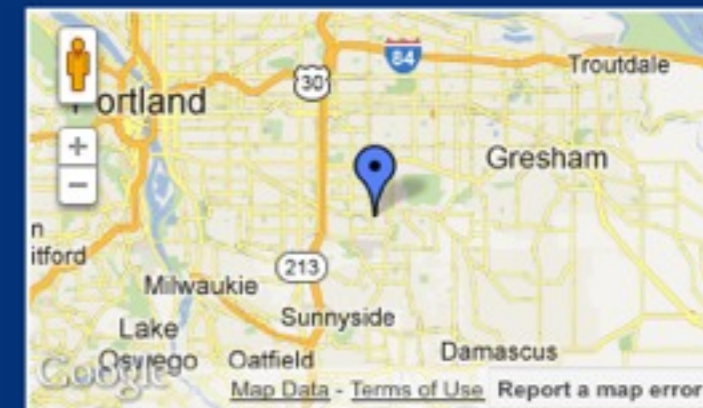
[ADD YOUR STORY](#)

Here's a story from: Portland, OR (US)

Added: Sunday, September 26th, 2010 | [Edit](#)

I attempted college right out of High School and found that I really had no idea what I wanted to do, so I dropped out and entered the workforce. And here I am now over 10 years later returning to college to finally work towards getting a college education and degree. For a long time I thought I would never get a chance to go back to college and now I am!

-- Leigh-Ann, a current student



Bookmark, or share this story:



More Stories from [current students](#):

Reina:

"My high school was unable to provide classes at the level I needed, but PCC did. PCC is allowing

Rachel:

"With the help of the PCC high school completion program, I was able to graduate from high school

nels:

"I found a new life at PCC. I had been working driving a truck for my father decided I wanted

PLATFORMS: CUSTOM



[home](#) | [search](#) | [contacts](#)

[About PCC](#)

[Academic Programs](#)

[Calendars](#)

[Class Schedule](#)

[Resources](#)

[MyPCC](#)

PCC / 50th /

PCC 50th Anniversary Celebration Ideas

Help us plan the celebration

You can use this form to add your big idea for consideration:

The current ideas

Below are **all** the ideas that have come in from brainstorm sessions, online contributions and "ideas tables" at locations throughout the PCC district.

Which ideas are winners? Which ones should we drop?

Click through and leave your comments to let us know!

Your Name

Your Email (only used if we have questions)

An idea about: A PCC family reunion

Tell us your idea for the celebration...

Submit this idea

Newest Ideas

By Date

An ongoing soap opera about PCC. Broadcast on YouT...	Jan 28th
What happened to the "PCC Beers" idea? P...	Jan 21st
Hopefully this idea doesn't step on too many ...	Jan 21st
Instructor Appreciation Day/Event.	Jan 20th
I am a student here at Sylvania and I recently had...	Jan 12th

Most Discussed Ideas

Comments

An Amazing Race style competition where teams repr...	8
50 days of caring: charitable efforts	6
Free lectures	6
LAN party	4
Start a community garden at each campus and locati...	4

PLATFORMS: CUSTOM



[home](#) | [search](#) | [contacts](#)

[About PCC](#)

[Academic Programs](#)

[Calendars](#)

[Class Schedule](#)

[Resources](#)

[MyPCC](#)

[PCC / 50th / Celebration Ideas /](#)

PCC 50th Anniversary Celebration Ideas

Here's an idea

About: Community-wide engagement activities

An Amazing Race style competition where teams representing the main campuses comprised of some combination of students, staff and faculty. Teams of two race around each campuses, reading clues and performing tasks that highlight PCC's rich history and academics. Whole thing would be caught on camera and replayed during the entire 50th year in episodes, climaxing in the spring with our finale.

Comments

There are 8 responses. If you see a comment that doesn't belong please click the "X" to report it.



Posted by Sami Badzik, [November 9th, 2010 8:19pm](#) | [edit](#)

[X](#)

This is an amazing idea. It would bring a lot of publicity, be fun to enact, and create a cooperative spirit within each campus. Showing the race in episodes with a climax in the spring finale is awesome. It would draw people to watch and keep up with what's happening.



Posted by Gabriel, [November 9th, 2010 1:45pm](#) | [edit](#)

[X](#)

I love the idea. Though, unless you are planning 50+ episodes, you may want to have the finale at the

Ideas About

[A PCC family reunion](#)

[Big media campaigns](#)

[Chronicling the college history](#)

[Community-wide engagement activities](#)

[Highly visible community events](#)

[Identifying Alumni](#)

[Other](#)

[Physical Decor/Art/SWAG](#)

[Scholarship dinner or gala](#)

[Signature events](#)

[Student-driven events and activities](#)

PLATFORMS: CUSTOM



[Share](#) [Volunteer](#) [News](#) [Diamond Pride](#) [Give](#)

Opportunity — Then. Now. Always.

This year PCC is celebrating 50 years of creating opportunities. Join in and share how opportunity has changed your life.

Explore [All](#) [Messages](#) [Images](#) [Video](#)

Sort By [Featured](#) [Most Recent](#) [Most Liked](#) [Most Discussed](#) [Most Viewed](#) [Oldest](#)

[Share your story](#)

Justin Bean's Story:



Rindi Stewart's Story:



[View Story](#)

0 comments

Julie Parrish's Story:



[View Story](#)

0 comments

Craig Yancey's Story:

"Once honorably discharged from the USMC in 1995 I started to attend PCC, and I graduated in 2000 with Associates of Arts/Oregon Transfer Degree. This..."

[View Story](#)

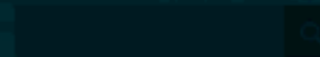
0 comments

The President's Story:



James & Scot McDonald's

PLATFORMS: CUSTOM



[Share](#) [Volunteer](#) [News](#) [Diamond Pride](#) [Give](#)

Opp
This year PC

Explore [All](#) [Message](#)

Sort By [Featured](#) [New](#)

Justin Bean's Story:



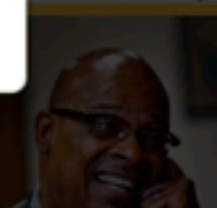
ays.
Join in and

[Share your story](#)

raig Yancey's Story:
honorably discharged from
SMC in 1995 I started to
PCC, and I graduated in
2000 with Associates of
Oregon Transfer Degree.
This..."

[Story](#) [0 comments](#)

the President's Story:



Share Your Story



Your Name (Required)

Your Email (Required but not posted)

I am a current student

Tell Us Your Story

Upload an image

or

Link to a video

Your story will be posted on this site and may be used without compensation in print, film or electronic media to promote PCC. We will not share or sell your email address with anyone. For more information please read our [policies](#).

Cancel

Submit



Kheoshi Taylor-Mayes



Kanaan Kannan



Rebecca Skloot



BEST PRACTICES

- Keep it simple

BEST PRACTICES

- Keep it simple
- SPAM happens

BEST PRACTICES

- Keep it simple
- SPAM happens
- Post first

BEST PRACTICES

- Keep it simple
- SPAM happens
- Post first
- Incentivize

THANKS ALOT!

gabriel.nagmay.com

The slides, links and more.

Or, hit me up at:

@nagmay